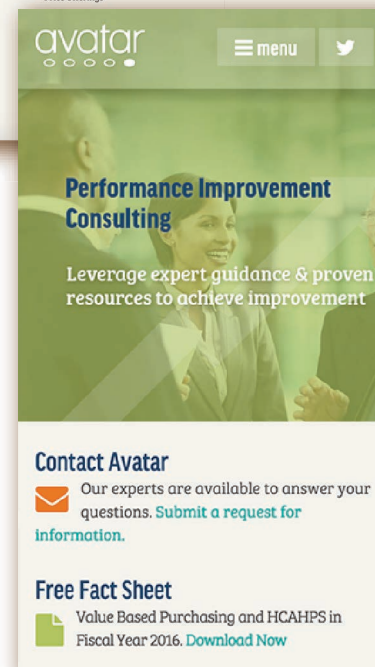
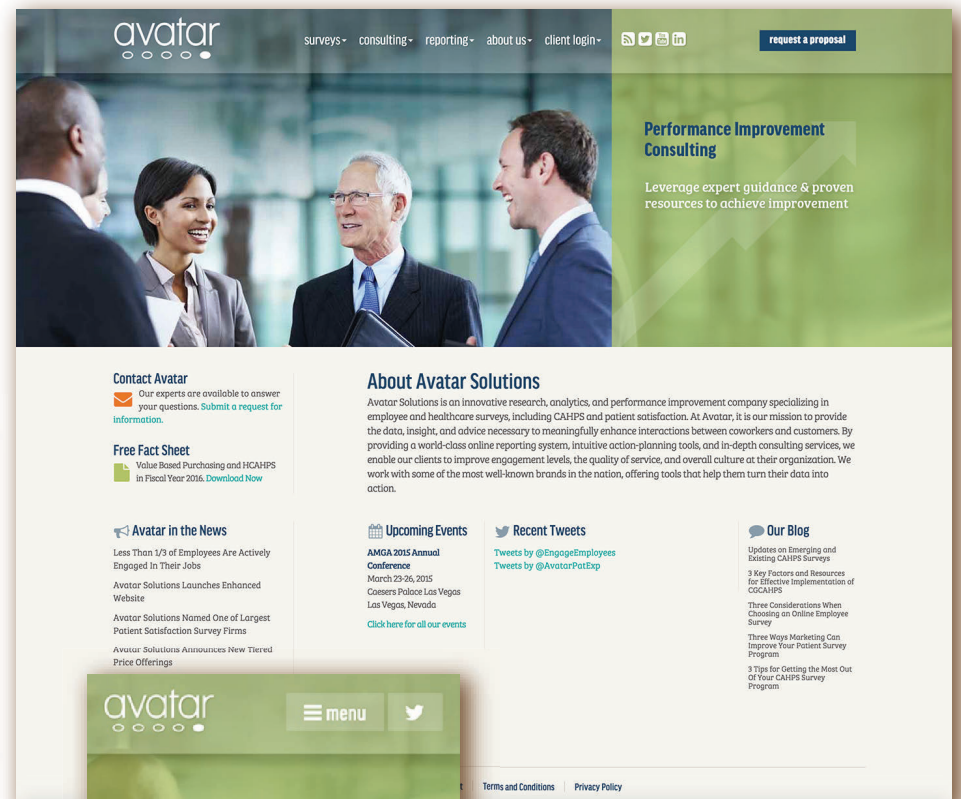
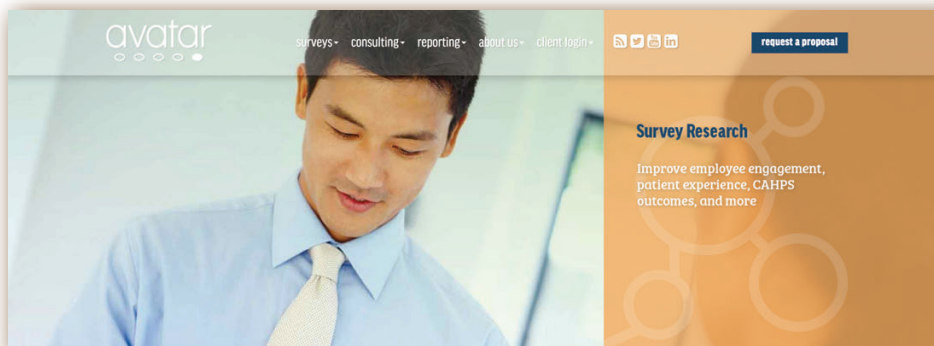


## Avatar Solutions Website

**Role:** Designer & Developer  
**Date:** 2014

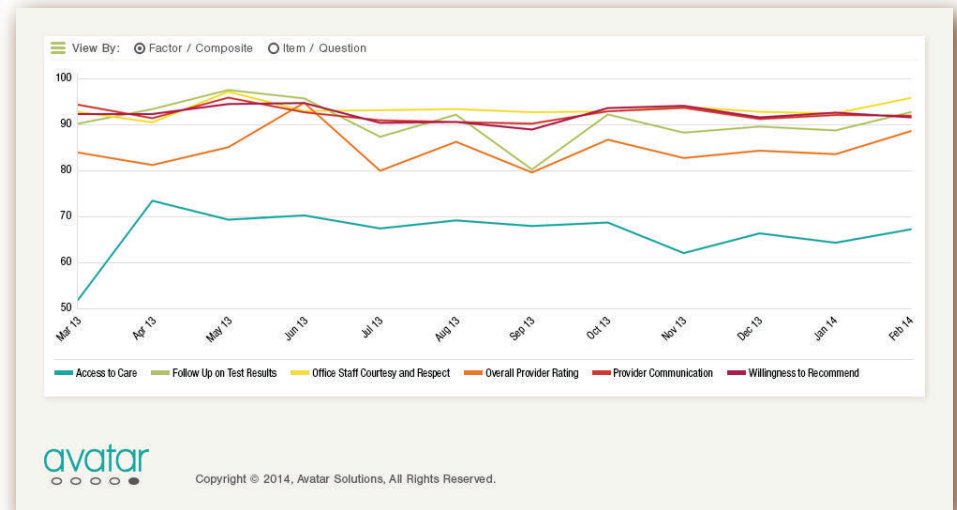
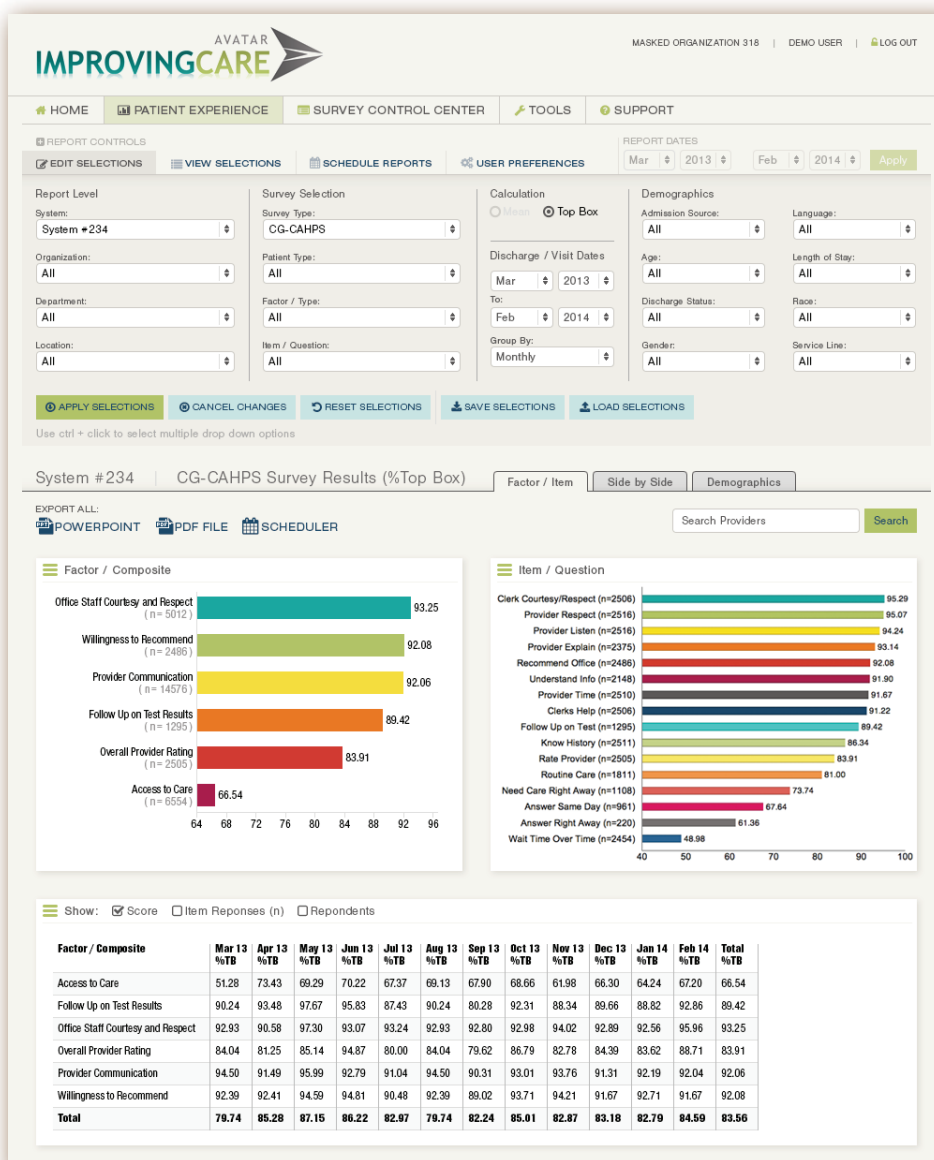
Avatar Solutions needed to update the visual design of their website to meet new sales targets and marketing goals. In addition to updating the look and feel the technical implementation was updated to accommodate new web technologies and mobile browsers.



## Improving Care

Avatar Solutions wanted to update their reporting platform with a new look and feel. Updating their application to be more usable and use newer web technologies such as responsive design. They wanted a more interactive web application using HTML5, CSS and JavaScript.

**Role:** Designer  
**Date:** 2014



avatar

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Role: Designer  
Date: 2011

### TransUnion Decisioning Tool


TransUnion introduced a new Decisioning System based on new back-end technology. We continued to use feedback from users of previous systems and UX best practices. We also introduced a more dynamic UI using more DOM manipulation and AJAX to create a more integrated experience.

The screenshot displays the TransUnion Linear Fulfillment Environment (LFE) interface. At the top, the TransUnion logo and 'BFE Linear Fulfillment Environment' are visible, along with user information 'LFE 2' and navigation icons. The main navigation bar includes 'ACTIVE CONFIGURATION', 'Basic Info', 'Fulfillment Workflow', 'Attribute Forms', 'Test', 'Schedule', and 'Reports'. The 'Fulfillment Workflow' section is active, showing a flow diagram with steps: 'Add Step', 'Input', 'SB168', 'Opt Out', 'Criteria Nth Filter', 'Selection Criteria', 'Best Nth', 'Derived Fields', and 'Output'. The 'Selection Criteria' step is selected, leading to a configuration panel. This panel includes a 'Selection Criteria' dropdown, 'Audit Forms', and a 'DRAG AND DROP LEVELS & TOPICS TO REORDER' section. Below this, there are sections for 'New Level' and 'Test Level' details. The 'Test Level' section shows 'Level Name & Description' (New Level 0), 'Accept Tag & Destination' (ACCNew Level 0, Accept File), and 'Reject Tag & Destination' (REJNew Level 0, Reject File). To the right, the 'Test Level Details' section shows 'New Topic 0' with 'Topic Name & Description' (New Topic 0), 'Accept Tag' (ACCNew Topic 0), and 'Reject Tag' (REJNew Topic 0). Below this, there are 'New Topic 1' and 'Accept File' options. A sidebar on the left contains configuration details for '100056 Copy of Test From Sid', including subscriber information, version (0.1), status (Production), and a 'Save Config' button. A footer at the bottom provides customer support information and copyright details.

Role: Designer  
Date: 2009

### TransUnion Decisioning Tool

TransUnion continued to upgrade its Decisioning Systems with new capabilities. As the application was upgraded feedback from users and more up to date best practices were introduced to the UI making the experience better for users.


**BFE: CONFIGURATIONS**
LOG OUT MICHAEL CORN ADMIN LIBRARIES CREATE NEW

**ACTIVE CONFIGURATION DETAILS**

ID: **104730**

---

**ACTIONS**

SAVE CONFIGURATION

CANCEL CHANGES

Save and Cancel will be enabled when your configuration has changed.

---

**DOWNLOADABLE FILES**

- CONFIGURATION DETAILS
- TRADELINES SUBSCRIBER
- GEOGRAPHY SUMMARY
- COMPLETED EXECUTIONS (ALL)
- COMPLETED EXECUTIONS (12 MONTHS)
- PENDING EXECUTIONS
- INCOMPLETE EXECUTIONS

**CONFIGURATION NAVIGATION**

[BASIC INFO](#)
[TRADELINES](#)
[GEOGRAPHY](#)
[OUTPUT](#)
[SCHEDULE](#)
[STATUS](#)
[REPORTS](#)

[EDIT SCHEDULES](#)

PENDING EXECUTIONS
COMPLETED EXECUTIONS
INCOMPLETE EXECUTIONS

+ ADD NEW DATE
⊗ DELETE SELECTED DATE
▾ COLLAPSE ALL DATES
▴ EXPAND ALL DATES

START DATE	ORDER #	LEG. JOB #	ARCHIVE DATE
▼ August 29th 2009	BDC543786		⊗ CLEAR ARCHIVE LIST
		K908E3	September 2008 <span>⊗ REMOVE</span>
		K908E2	September 2007 <span>⊗ REMOVE</span>
		K908E1	September 2006 <span>⊗ REMOVE</span>
		K908D0	September 2005 <span>⊗ REMOVE</span>
▼ September 17th 2009	BDC543787		⊗ CLEAR ARCHIVE LIST
		K908E6	October 2008 <span>⊗ REMOVE</span>
		K908E5	October 2007 <span>⊗ REMOVE</span>
		K908E4	October 2005 <span>⊗ REMOVE</span>
> October 21st 2009	BDC543788		⊗ CLEAR ARCHIVE LIST
> November 18th 2009	BDC543789		⊗ CLEAR ARCHIVE LIST

**SCHEDULE DETAILS**

Order Number:

Start Date:

Notification:

Scheduled By: **bcoomer**

Archive Execution Order:  
 Oldest to Newest  
 Newest to Oldest

Select Archives:

2005

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

2006

- January

Archive Selection Tools:

Monthly

RANGE START:   RANGE END:

Monthly for the last  months.

Quarterly

RANGE START:   RANGE END:

Annually

RANGE START:   RANGE END:

Selection Tool Actions:  
↔ REPLACE LIST ↕ APPEND TO LIST ⊗ CLEAR LIST

CUSTOMER SUPPORT 312-985-4357 support@transunion.com

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Role: Designer  
Date: 2008

### TransUnion Order Management System

TransUnion upgraded its Order Management System from an Access database to a web application. This allowed for more distributed access and a more robust application.

Welcome Michael Corn

Order Management System

Orders & Jobs
Administration

**Active Order ID: 115974**  
**Order Name: Citibank Order Name**  
**Customer: Citibank Financial**

Find Orders & Jobs
 Create a New Order
 Mew Current Active Order

## Order Details

**Order Information:**

Order ID: <input type="text" value="10356"/>	Order Status: <input type="text" value="Closed"/>	TCPS Order ID: <input type="text"/>	Setup Type: <input type="text" value="Modified"/>	Primary Platform: <input type="text" value="APS"/>	Estimated Labor: <input type="text"/>	<input type="checkbox"/> Compliant
Order Name: <input type="text"/>	Hist. Order ID: <input type="text"/>	Complexity: <input type="text" value="Really Hard"/>	Estimated Revenue: <input type="text"/>		Reason for Non-Compliance: <input type="text"/>	
Customer: <input type="text"/>	Campaign: <input type="text"/>	Billing Posting Code: <input type="text"/>	Billing Comments: <input type="text"/>			
Customer Contact: <input type="text"/>	Promotion Type: <input type="text"/>	Inquiry Posting Type: <input type="text"/>				
<input type="checkbox"/> Insurance Order <input type="checkbox"/> Standard Specification <input type="checkbox"/> Customer Input <input type="checkbox"/> Audit Requested						

**Personnel:**

Team: <input type="text" value="Team Name"/>	Currently Assigned To: <input type="text" value="John Doe"/>	Client Support: <input type="text" value="Jane Doe"/>	Technical Consultant: <input type="text" value="Technical Guy"/>	Sales Rep: <input type="text" value="Sales Guy"/>
--	--	---	--	---

**Dates:**

Date Created: <input type="text" value="Jan. 01 1999"/>	Est. Order Received: <input type="text" value="Jan. 01 1999"/>	Requested Delivery: <input type="text" value="Jan. 01 1999"/>	Design Review: <input type="text" value="Jan. 01 1999"/>	Production Cut-Off: <input type="text" value="Jan. 01 1999"/>	Sent to Finance: <input type="text" value="Jan. 01 1999"/>
Closed: <input type="text" value="Jan. 01 1999"/>	Act. Order Received: <input type="text" value="Jan. 01 1999"/>	Actual Delivery: <input type="text" value="Jan. 01 1999"/>	Sign Off: <input type="text" value="Jan. 01 1999"/>	Received by Billing: <input type="text" value="Jan. 01 1999"/>	

**Jobs:** [Add a New Job](#)

Job ID:	Job Name:	Currently Assigned To:	Job Status:	Date Created:	Date Completed:	
B50RBE	<a href="#">Q1 2006 Audit</a>	John Doe	Complete	12/10/2006	12/10/2006	
B60RGP	<a href="#">ECM 1/06 Portfolio Review</a>	Jane Doe	Production	12/11/2006	12/11/2006	

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## TransUnion Decisioning Tool

**Role:** Designer  
**Date:** 2006

TransUnion replaced its mainframe applications with web based applications running on open systems. TransUnion's business processes are extremely complex. The goal of each application was to take that complexity and make it manageable for novice users, while allowing experienced users access to the tool's full capabilities.

TransUnion Marketing Services Workbench

Michael Com Options Log Out Decisioning Attribute Builder Backend

ACTIVE JOB: 115974 MC CitiBank Extract Save Job Save Version Run Job New Job

Decisioning Search Job Details Levels Attributes Job Summary Reports Scheduling

Level 3 Details > Topic 1 Details

Drag Criteria to Add them to the Topic: Edit Criteria for Acceptance in Topic - Level 3, Topic 1:

- Data Set 1
- Data Set 2
- Field Name 1
- Field Name 2
- Field Name 3
- Field Name 4
- Field Name 5
- Field Name 6
- Field Name 7
- AB Model Name
- Attribute Name 1
- Attribute Name 2
- Attribute Name 3

Attribute Name 2 Details: Edit

Action: Ratio Across File More Stuff

Save Topic Cancel

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TransUnion Marketing Services Workbench

Michael Com Options Log Out Decisioning Attribute Builder Backend

ACTIVE JOB: 115974 MC CitiBank Extract Save Job Save Version Run Job New Job

Decisioning Search Job Details Levels Attributes Job Summary Reports Scheduling

Create New Level View Level Flow

Level 1: Platinum Card (500,349) Copy Delete Reorder

Level Name: Platinum Card Edit Level Details

Tag Name: Tag Value: Destination: Level 2

Level 2: Home Equity (250,476) Copy Delete Reorder

Level 3: Silver Card (301,917) Copy Delete Reorder

Level Name: Silver Card Edit Level Details

Tag Name: Tag Value: Destination: Level 5

Level 4: Gold Card (250,476) Copy Delete Reorder

Level 3 Details: Add New Topic

Topic 1: (100,349) Copy Delete Reorder

( Opt\_Out = "N" ) AND ( Apartment = "N" ) AND ( No\_of\_Trades > 5 ) Edit

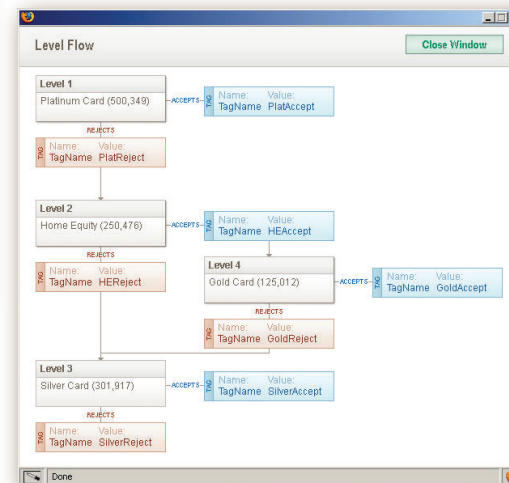
Topic 2: (50,476) Copy Delete Reorder

Topic 3: (20,316) Copy Delete Reorder

Topic 4: (41,483) Copy Delete Reorder

Topic 5: (80,215) Copy Delete Reorder

G059 < 5 Edit



## 6pm.com Website

Role: Art Director / Designer  
Date: 2005

6pm.com was a rebranding of shoe retailer Shoedini. As part of their new offering they added giftcards to the site. Arroweye Solutions provided the giftcard service which we designed to seamlessly fit into their new look and feel. As part of this we redesigned our customization interface to better meet their needs.

The screenshot shows the 'PERSONALIZE YOUR GIFT CARD' page. At the top, there is a navigation bar with links for HOME, WOMEN'S SHOES, MEN'S SHOES, BRANDS, HANDBAGS, BAGS, WHAT'S NEW, and SALE. Below this is a banner for 'Free Shipping | Free Return Shipping | 110% 'Plus' Price Guarantee'. The main heading is 'GREETING-GIFT™ CARD'. Underneath, it says 'PERSONALIZE YOUR GIFT CARD' and 'use the controls below to personalize your card'. There are three tabs: 'ADD BACKGROUND', 'ADD IMAGE', and 'ADD TEXT'. The 'ADD TEXT' tab is active. On the left, there is a 'gift card preview' showing a red rose on a black background with the 6pm.com logo. On the right, there are controls for 'Type Your Message Here', 'Change the font, size and color', and 'Alignment'. The font is set to 'Arial', size to '10', and style to 'Plain'. There are also color and alignment options. A 'REFRESH PREVIEW' button is below the preview. At the bottom, there is a checkbox for 'I have reviewed the design and messaging on my gift card and I have complied with the Terms of Service.' and 'CANCEL' and 'CONTINUE' buttons. The footer includes contact information and logos for BizRate.com, PayPal, BillMe Later, and various credit cards.

The screenshot shows the 'GREETING-GIFT™ CARD' selection page. At the top, there is a navigation bar with links for HOME, WOMEN'S SHOES, MEN'S SHOES, BRANDS, HANDBAGS, BAGS, WHAT'S NEW, and SALE. Below this is a banner for 'Free Shipping | Free Return Shipping | 110% 'Plus' Price Guarantee'. The main heading is 'GREETING-GIFT™ CARD'. Underneath, it says 'STEP ONE' and 'select a dollar value to be stored on your gift card'. There is a dropdown menu set to '\$50' and a text input field for 'or Choose your own amount: \$ [ ] .00'. Below this is 'STEP TWO' and 'choose your plastic gift card design'. There are two options: 'Design your Own' and 'Use one of ours'. The 'Use one of ours' option is selected, showing three gift card designs: a plain white card, a card with a photo of a woman, and a card with a leopard print background. Below the designs, there is a section titled 'Create a Gift Card that reflects you!' with text about personalizing the card and a link to 'learn more'. At the bottom, there are 'CANCEL' and 'CONTINUE' buttons. The footer includes contact information and logos for BizRate.com, PayPal, BillMe Later, and various credit cards.

## CMXsports and CMXvision Websites

Role: Art Director / Designer  
Date: 2004

CMX was a commodities trading company that was flush with their success on the Internet. The owner's interest in sports and entertainment led him to create a network of entertainment sites with the eventual goal of downloadable pay-per-view style videos and memberships.





## Tao of Herbs Website

Role: Designer  
Date: 2003-2004

Tao of Herbs had an existing website that they wanted to update.

The main goal of updating the website was to have a more usable store interface and to create a brand to better compete in the crowded space of herbal healthcare.

The screenshot shows the Tao of Herbs website homepage. At the top, there is a navigation bar with a search field and a 'GO!' button. Below the search bar, there are dropdown menus for 'Select Category', 'Select Health Concern', and 'Select Brand'. The main content area features a large banner with the text 'relax' and 'click for more info...'. To the right of the banner, there is a 'Free Shipping!' badge and a 'THIS MONTH'S SALES!' badge. Below the banner, there are several product listings for 'Red Panax Ginseng Extract-10s'. Each listing includes a product image, the product name, regular retail price, and our low price. There are also promotional banners for 'Okinawa Coral Calcium' and 'Freedom from Hangovers! TRY THIS!'.

The screenshot shows the product page for 'Seabuckthorn Seed Oil, 500mg by Balanceicals'. The page features a large product image of the softgels and a detailed description. The description states that the product is a CO2 supercritical fluid extracted, containing 106 bioactive elements. It lists the ingredients and their amounts, along with the percentage of daily value (%DV). The page also includes a 'Suggested Usage' section, an 'Ingredients' list, and a 'Supplement Facts' table. There are several promotional banners, including 'HACKER SAFE', 'Okinawa Coral Calcium up to: 50% OFF!', and 'Freedom from Hangovers! TRY THIS!'. The page also features a 'RELATED PRODUCTS' section with images of other products like 'Sea Buckthorn Moisturizing Cream' and 'Sea Buckthorn Facial Cleansing Cream'.

**Seabuckthorn Seed Oil, 500mg by Balanceicals**

home > herbs & formulas > sea buckthorn > product detail

**Seabuckthorn Seed Oil, 500mg - 60 Softgels**  
The Great Khan used it to conquer the world, you can use it to better your health.  
Regular Retail: \$34.99  
Our low price: \$31.99, 2 for \$59.99, 4 for \$115.99  
Brand: Balanceicals  
Item #: BAL98041  
Qty: 1 [Add To Cart](#)  
[Shopping with Us is Safe!](#)

Please read the Article: [The Legendary Seabuckthorn](#)

CO2 supercritical fluid extracted, Sea buckthorn Seed Oil contains 106 bioactive elements. Of the 14 fatty acids almost 90% are unsaturated and the two essential unsaturated fatty acids linolenic acid (Omega 3) and linoleic acid (Omega 6) are in almost perfect 1:1 ratio. A rare source of vitamin E, Seabuckthorn Seed Oil also provides other vitamins including Vitamins A, C, D, K, etc, carotenoids, flavonoids, phytoestrogens, amino acids, serotonin and 28 trace elements: iron, zinc, calcium, magnesium, selenium, iodine, etc.

**Great for both internal and external use.**

**Suggested Usage:**  
As a dietary supplement, take 2-4 softgels twice daily before mealtime. Apply externally as needed.

**Ingredients:**  
**Supplement Facts**  
Serving Size: 2-4 softgels

	Amount	%DV
Standardized Seabuckthorn Seed Oil	1000-2000mg	
Total Saturated fatty acid	130-260 mg	0.65 - 1.3
Total Unsaturated fatty acid	840-1680 mg	†
Linolenic acid (Omega 3)	270-640mg	†
Linoleic acid (Omega 6)	350-750mg	†
Oleic acid (Omega 9)	160-650mg	†
Vitamin A	15-44 IU	†
Vitamin E	0.7-4.4 IU	†

† Daily Value not established.

**MORE RELATED PRODUCTS:**

- [Sea Buckthorn Moisturizing Cream - Aubrey Organics - Cucumber with Ester-C - 4 oz.](#)
- [Sea Buckthorn Facial Cleansing Cream - Aubrey Organics - Cucumber with Ester-C - 4 oz.](#)
- [Sea Buckthorn Skin Care Bar - Aubrey Organics - with Sandalwood - 3.6 oz.](#)

site index: [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#)

Role: Designer  
Date: 2003

## Tao of Herbs

Tao of Herbs wanted an identity that helped to separate them from the crowd of herbal remedy providers on the internet. A clean, elegant design was decided upon to better reflect a higher quality of product.



Tao of Herbs, Inc.  
3340 South Wallace Street  
Chicago, Illinois 60616

(312) 791-9198



James Liu  
jliu@taoofherbs.com

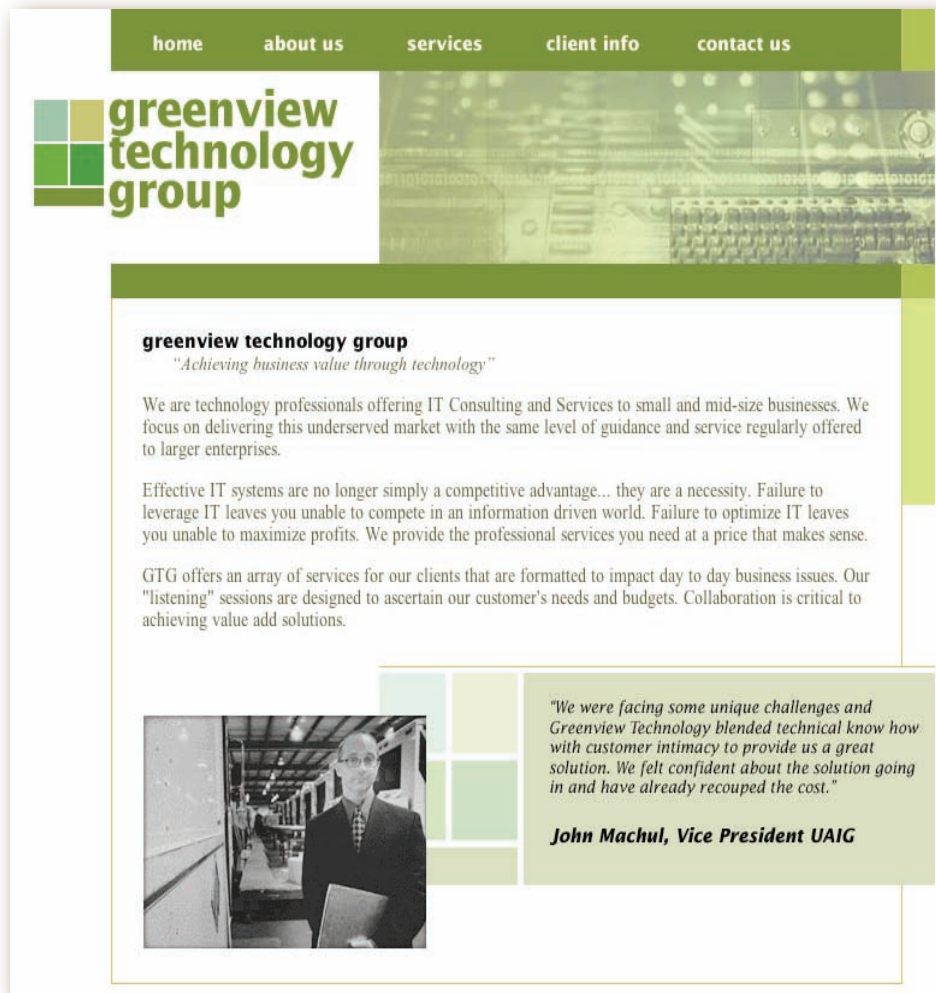
Tao of Herbs, Inc.  
3340 South Wallace Street  
Chicago, Illinois 60616

(312) 791-9198



Tao of Herbs, Inc.  
3340 South Wallace Street  
Chicago, Illinois 60616

## Greenview Technology Group Website




Greenview Technology Group is a strategic and technology consulting firm specializing in storage and infrastructure installations. Their website is purely informational emphasizing their skillset and client satisfaction.

Role: Designer  
Date: 2003

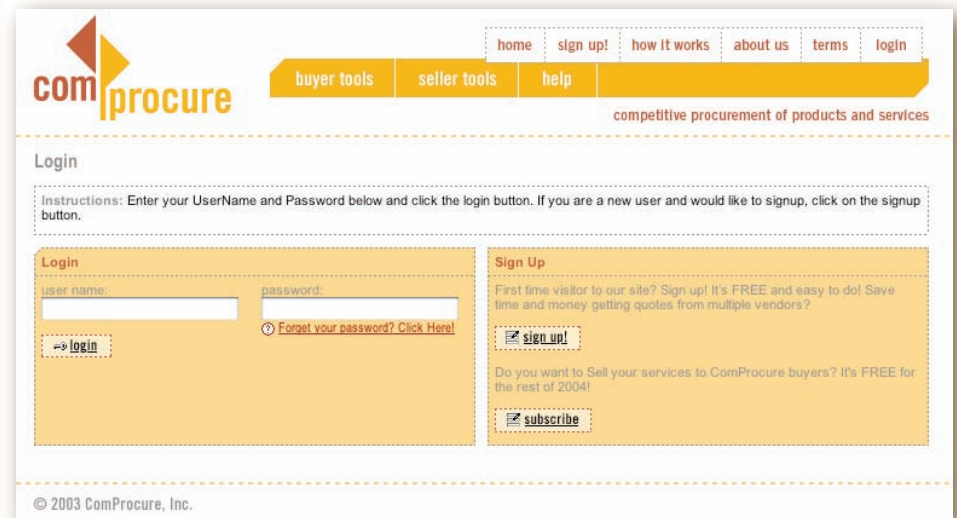


Role: Designer  
Date: 2003



The image shows the home page of ComProcure.com. At the top left is the logo, and to its right is a navigation bar with links for 'home', 'sign up!', 'how it works', 'about us', 'terms', and 'login'. Below this is a secondary navigation bar with 'buyer tools', 'seller tools', and 'help'. The main heading is 'competitive procurement of products and services'. A 'Welcome!' message is followed by a large section titled 'What does your business need?' with a sub-image of a woman holding flowers. Below this is a 'How it Works' section with three panels: 'Buyers' (submitting an RFQ), 'Sellers' (submitting quotes), and a final panel about transaction completion. To the right of this section is a 'Sellers!' promotional box with a 'Subscribe Now!' link and a list of categories including Benefits, Electronics, HR/Personnel, Internet, and Mailroom. The footer contains the copyright notice '© 2003 ComProcure, Inc.'.

ComProcure is a business to business web site that connects buyers with the merchants that sell the goods or service they need. A clean, easy to use interface was designed to quickly get a buyer into the site and trained to use the site's tools.



The image shows the login page of ComProcure.com. It features the same header as the home page. The main heading is 'Login'. Below it are instructions: 'Instructions: Enter your UserName and Password below and click the login button. If you are a new user and would like to signup, click on the signup button.' There are two main sections: 'Login' with fields for 'user name:' and 'password:', a 'login' button, and a link for 'Forgot your password? Click Here!'; and 'Sign Up' with a 'sign up!' button and a promotional message: 'First time visitor to our site? Sign up! It's FREE and easy to do! Save time and money getting quotes from multiple vendors? Do you want to Sell your services to ComProcure buyers? It's FREE for the rest of 2004!' with a 'subscribe' button. The footer contains the copyright notice '© 2003 ComProcure, Inc.'.



### Sign Up!

Instructions: Fill out the fields below to join our service.

Save time and money using ComProcure's FREE quoting engine to get competitive quotes from multiple sellers!

#### Sign Up Information

user name:  first name:   
 password:  last name:   
 confirm password:  email:

#### Create a Default Contact

first name:  phone: (  )    
 last name:  fax: (  )  -   
 email:  mobile: (  )  -

#### Create a Default Address

company:   
 address 1:   
 address 2:   
 address 3:   
 city:  state:  zip:

[continue](#)



### Request a Quote

Instructions: Fill out the form below for contact information and delivery information. Then choose a category, delivery timeframe and rfq expiration date. Then add a title and description of your rfq. There is a help link for things to think about in your rfq description for a particular category. After you have finished filling out all of the fields you can save the rfq to publish later or publish it now to be searched on by potential Sellers.

Save time and money using ComProcure's FREE "Request a Quote" page to get competitive quotes from multiple sellers!

main contact for rfq: select a contact for the rfq that will handle any questions a seller might have. this contact will also handle billing. also select as billing address for the rfq. delivery address: select a contact and address to which you want the goods or services from the rfq to be delivered.

same as main contact info

Contact:  [edit my contact list](#)  
 Address:  [edit my address book](#)

show my contact information so that seller's may contact me offline. only subscribing vendors will see contact information.

category:  when would you like delivery by?   
 subcategory:  when you like your request to expire?

title of request:   
 description: [What should I include in my request?](#)

save rfq to publish later  publish rfq to sellers

12234 Belmont Ave.  
Suite 200  
Chicago, IL 60620



{ Role: Designer  
Date: 2003 }



### ComProcure Corporate Identity

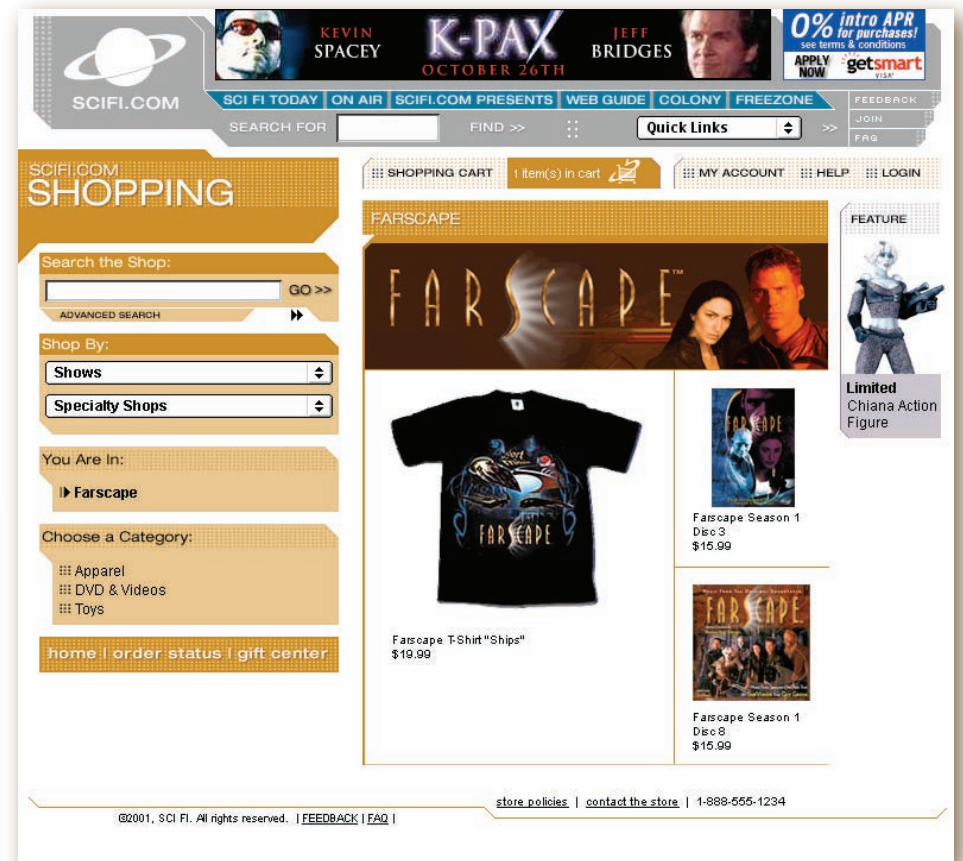
ComProcure's identity was designed to reflect the idea of a transaction while playing of the letters of the name. It was also kept very clean and simple to associate it with the ease of use of the site.



## SciFi.com Store Website

Role: Designer  
Date: 2002

SciFi was looking for a store platform to enhance their web site. The store was designed to fit into their existing web site and compliment their on-air branding.



## NBA Store Website

Role: Art Director / Designer  
Date: 2001-2002

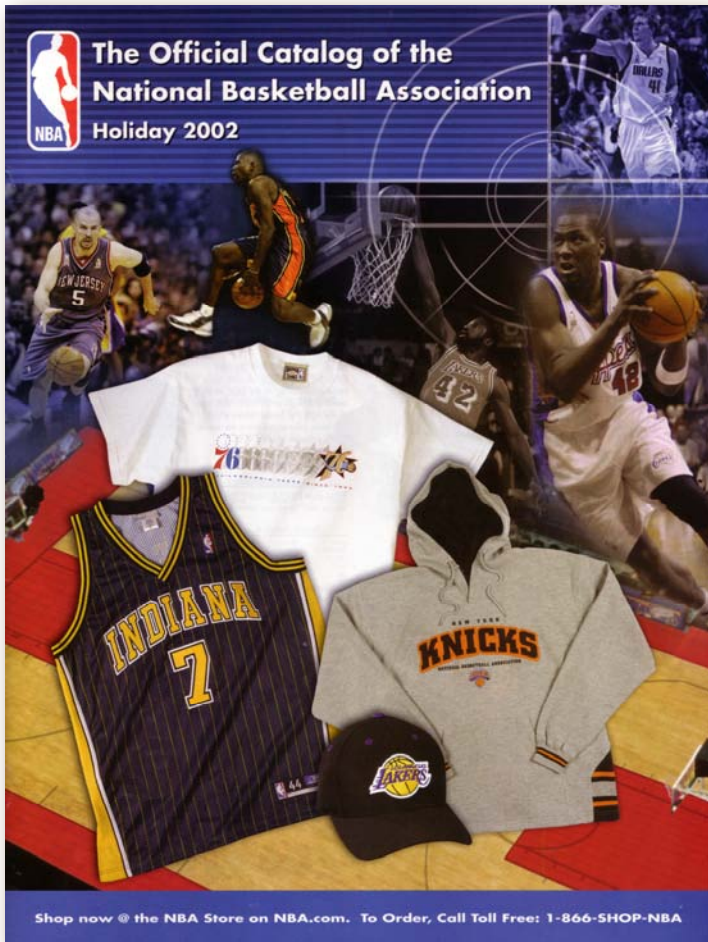
The NBA was moving their store to a new ecommerce platform. Styleclick worked with the NBA's internal marketing team to maximize their brand representation while maintaining an easy to use store.





After Styleclick successfully launched the NASCAR.com catalog the same service was offered to NBA.com. Once again the design reflected the website, with extensive use of the NBA's impressive photo collection.

Role: Art Director / Designer  
Date: 2002



Shop now @ the NBA Store on NBA.com. To Order, Call Toll Free: 1-866-SHOP-NBA

### HARDWOOD CLASSICS

**A. MAJESTIC ATHLETIC HARDWOOD CLASSICS SWEAT JACKET**  
You're always a classic in this satin game jacket that recalls the earlier days of basketball fever. A perfect coverup for cool weather, it features a nylon quilt interior with ribbed collar and cuffs in team colors. Full chest Hardwood Classics team name appears across the snapup front, with team logo patch on the left sleeve. Sizes: M-XL. #MAJ-427 \$84.99

TEAMS AVAILABLE		
Team: Bulls	Knicks	Nets
Colors: Celtics	Nets	Pacers



**E. HARDWOOD CLASSICS SOCKS**  
If it's retro, it has the potential to become classic, and that's just what these Hardwood Classics socks have become...classic. Hardwood Classics team logo. Knee-length. Acrylic/cotton/nylon blend. Made in USA. One size fits all.  
**TEAM SOCKS:** #TBD-429 \$8.00  
**TEAM LOGO SOCKS:** #TBD-874 \$8.00

TEAMS AVAILABLE		
Team: Bulls	Celtics	Lakers
Colors: Knicks		



**C. NIKE MINNESOTA LAKERS JERSEY**  
Now's your chance to capture a moment in championship history. Celebrate the 50th anniversary of the Minnesota Lakers' NBA championship with this Nike swingman replica jersey. It was worn April 11, 2002, by the Los Angeles Lakers and is available for both Kobe Bryant and Shaquille O'Neal. Don't miss this limited time offer to get your hands on a Nike Hardwood Classics jersey. Sizes: M-XL.  
BRYANT: #MAJ-425 \$69.99  
O'NEAL: #MAJ-425 \$69.99

**D. MAJESTIC ATHLETIC HARDWOOD CLASSICS SHOOTING SHIRT**  
If old school hoops appeal is what you're shooting for, look no further. With Hardwood Classics team logo embroidered on left chest, Hardwood Classics team name in tackleweld on back, and striped trim at collar and cuffs, it's a top front, 100% polyester. White with team colors. Sizes: M-XL.  
#MAJ-428 \$64.99

TEAMS AVAILABLE		
Team: Bulls	Knicks	Lakers
Colors: Celtics	Minnesota Lakers	Pacers
	Nets	



**F. MAJESTIC ATHLETIC HARDWOOD CLASSICS HOODED FLEECE**  
Go back in time with our vintage Hardwood Classic Hooded Fleece Sweatshirt. 80% cotton/20% polyester. 10 oz. hooded pullover with kangaroo pocket. Full chest team name and logo tackleweld application on team colors. Sizes: M-XL.  
#MAJ-424 \$49.95

TEAMS AVAILABLE		
Team: Knicks	Minnesota Lakers	Pacers
Colors:		

### HARDWOOD CLASSICS

**G. MITCHELL & NISS AUTHENTIC JERSEYS**  
A flash from the past. The jerseys of an earlier era, available today in the exact styles worn by those legendary stars: Magic, Bird, Russell and many, many more. Meticulously crafted to match the correct historical specifications of the items from a chosen year, these reproductions come as close to the originals as the marketplace allows. Polyknit fabric yields the right weight and feel of the real thing. Sizes: M-XXL.



JERSEYS AVAILABLE	
MAJ-101 \$250.00 Magic (R) (Columbus, '82-86)	MAJ-115 \$200.00 Kinnear (R) (Pitts, '72-73)
MAJ-102 \$275.00 Nash (R) (Boston, '73-76)	MAJ-116 \$200.00 Linnear (R) (Boston, '74-76)
MAJ-103 \$234.99 Rice (R) (Boston, '72-73)	MAJ-118 \$200.00 Linnear (R) (Boston, '74-76)
MAJ-104 \$260.00 Rivers (R) (Boston, '76-77)	MAJ-119 \$200.00 Linnear (R) (Boston, '74-76)
MAJ-105 \$185.00 Rivers (R) (Boston, '76-77)	MAJ-120 \$175.00 Linnear (R) (Boston, '74-76)
MAJ-106 \$250.00 Rivers (R) (Boston, '76-77)	MAJ-121 \$200.00 Linnear (R) (Columbus, '71-72)
MAJ-107 \$200.00 Rivers (R) (Boston, '71-72)	MAJ-122 \$200.00 Linnear (R) (Columbus, '70-72)
MAJ-108 \$175.00 Rivers (R) (Boston, '82-83)	MAJ-123 \$200.00 Linnear (R) (Pitts, '81-82)
MAJ-109 \$175.00 Rivers (R) (Boston, '82-83)	MAJ-124 \$200.00 Linnear (R) (Pitts, '81-82)
MAJ-110 \$200.00 Rivers (R) (Boston, '73-74)	MAJ-125 \$200.00 Linnear (R) (Pitts, '71-72)
MAJ-111 \$200.00 Rivers (R) (Boston, '88-89)	MAJ-126 \$200.00 Nets (R) (Brooklyn, '75-76)
MAJ-112 \$150.00 Rivers (R) (Columbus, '72-73)	MAJ-127 \$200.00 Rivers (R) (Boston, '81-82)
MAJ-113 \$200.00 Rivers (R) (Boston, '72-73)	MAJ-128 \$200.00 Rivers (R) (Boston, '88-89)
MAJ-114 \$200.00 Rivers (R) (Boston, '72-73)	MAJ-129 \$200.00 Rivers (R) (Boston, '79-80)
MAJ-115 \$200.00 Rivers (R) (Boston, '72-73)	MAJ-130 \$400.00 Rivers (R) (Boston, '72-73)



**H. MAJESTIC ATHLETIC HARDWOOD CLASSICS T-SHIRT**  
Think back to all of the great teams in the old days of the NBA and ABA: Bucks, Knicks, Celtics—they all had classic logos. Now you can wear them on a 100% cotton T-shirt. White. Sizes: M-XL.  
#MAJ-872 \$18.95

TEAMS AVAILABLE		
Team: Bucks	Knicks	Minnesota Lakers
Colors: Celtics	Celtics	Pacers
Colors: Knicks	Knicks	Knicks
Colors: Nets		

**I. MAJESTIC ATHLETIC HARDWOOD CLASSICS RINGER T-SHIRT**  
Celebrate the heritage of the NBA! 100% heavyweight cotton with screenprinted classic team logo. White with ringer. Sizes: M-XXL.  
#MAJ-873 \$18.95

TEAMS AVAILABLE		
Team: Bucks	Knicks	Minnesota Lakers
Colors: Celtics	Celtics	Pacers
Colors: Knicks	Knicks	Knicks
Colors: Nets		



Role: Art Director / Designer  
Date: 2002

PGA Store Website

PGA had hosted their web store with MVP.com and was switching to a new provider after MVP.com was dissolved. In the process they were updating their print branding and launching a physical store. They wanted the web store to match the look and feel of the physical store.

**PGA TOUR STOP**  
OFFICIAL STORE OF THE PGA TOUR

PGATOUR.COM STORE HOME

ORDER STATUS • MY ACCOUNT • WISH LIST • VIEW CART: Items in cart (0) • CHECKOUT

search:  GO

shop by:  
Shop by Brand...  
Shop by Department...

pro shop picks:  
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TOURNAMENT GEAR  
PGA TOUR COLLECTION  
SPECIAL VALUES

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retail locations  
customer service: (866) 816-0879

join our email list for latest special offers  
 GO

hassle-free shopping  
✓ easy returns  
✓ credit card safeguard  
✓ 30-day guarantee  
✓ shipping options  
✓ check order status online

**SHOP OUR DEPARTMENTS**

**PGA TOUR Collection**  
Men's Apparel • Women's Apparel • Hats • Sunglasses • Equipment • Home & Office • Travel Accessories • Personal Accessories

**Tournament Gear**  
PGA TOUR • SENIOR PGA TOUR • Presidents Cup • Schwab Cup • World Golf Championships • British Open • Ryder Cup

**Men's Apparel & Shoes**  
Belts • Casual Shirts • Casual Shoes • Fleece • Golf Shirts • Golf Shoes • Hats • Jackets • Pullovers • Rainsuits • Shorts • Sweaters • T-Shirts • Turtlenecks • Vests • Windshirts

**Women's Apparel & Shoes**  
Casual Shirts • Golf Shirts • Golf Shoes • Pants • Shorts • Sweaters • T-Shirts

**Equipment**  
Balls • Iron Sets • Junior Clubs • Metal Drivers • Metal Fairway Woods • Putters • Wedges • Women's Clubs

**Accessories**  
Bags • Course & Club Accessories • Club Stacker • Gloves • Headcovers • Personal Accessories • Retrievers • Towels • Training Aids • Travel Bags & Covers • Umbrellas

**Books, Video & Computer**  
Books • Audio Books • Golf Videos & DVDs • Video Games • Software & Screen Savers • Mouse & Mouse Pads

**Home & Office**  
Banware • Display Cases • Furniture • Games and Puzzles • Garden & Patio • Home Decorating • Office Accessories

**Gifts**  
For Him • For Her • Junior Golfers • Executive Gifts • Gifts Under \$25 • Gifts Under \$50 • Gifts Under \$100 • Gifts Under \$200 • Gifts Over \$200

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Greg Norman Polo  
Tour Accuracy DD  
Ryder Cup Gift Pack  
SportScope

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Role: Art Director  
Date: 2002

NASCAR.com Store Website

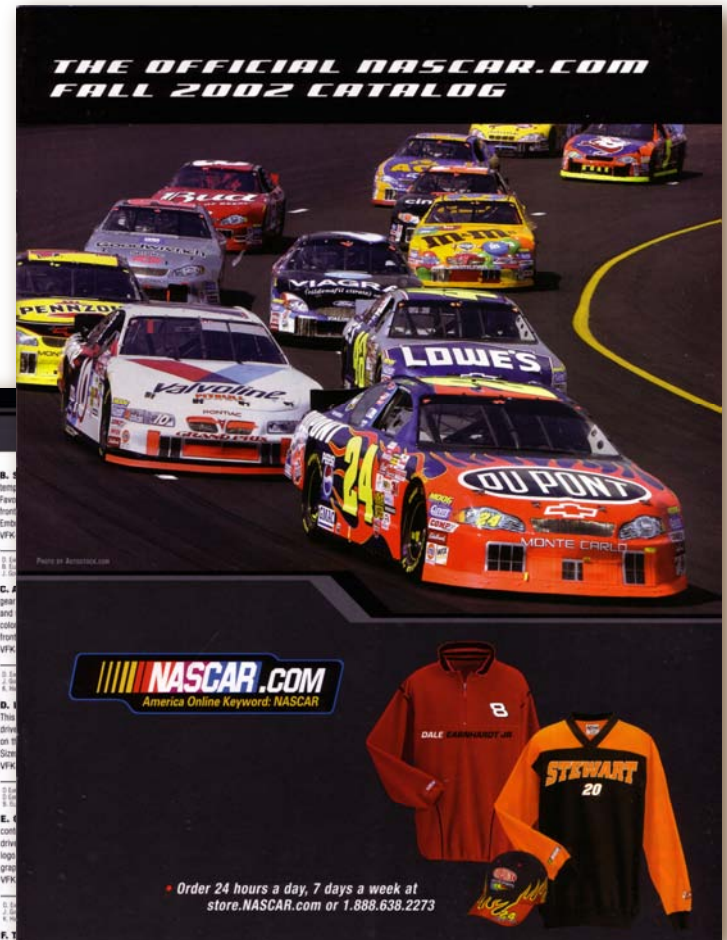
NASCAR redesigned their web site and Styleclick supplied the ecommerce engine for the store. The top navigation elements match the rest of NASCAR's web site, but the store navigation and content were designed to increase ease of use for selling product while maintaining the look and feel of NASCAR's existing web presence.

# NASCAR.com Catalog

Role: Art Director  
Date: 2002

NASCAR.com wanted to bring back their catalog from its three-year hiatus. Our photography process was expanded to include high-resolution photos for print.

The design was meant to reflect the existing design of the website, keeping the two integrated from a marketing and infrastructure perspective.



## WELCOME!

**1 2**  
**3 4**  
**5 6**  
**7 8**  
**9 10**  
**12 15**  
**17 18**  
**19 20**  
**22 24**  
**28 29**  
**30 31**  
**32 36**  
**40 41**  
**48 88**  
**97 99**

**WELCOME TO THE PREMIERE EDITION OF THE OFFICIAL NASCAR.COM STORE CATALOG!**  
This is your fast track to the official gear for all your favorite NASCAR drivers and teams. It's a great way to purchase authentic NASCAR products and hard-to-find racing items, including hats, jackets, jerseys, die-casts and much, much more. And just in time for the holidays, too.

So whether it's a gift for yourself or a gift for a special fan, you'll get the best merchandise the sport has to offer delivered straight to your doorstep—all with the same first-rate customer service you've come to expect from our online store.

Ordering is easy. Call 1.888.638.2273 a day, seven days a week or 1.888.638.2273. Or visit [store.NASCAR.com](http://store.NASCAR.com).

**NASCAR.COM**

## FALL APPAREL

**A. Perfect Run Jacket**  
Keep up your hot streak in this winning crew jacket. It features updated team and sponsor logos worn by your favorite driver in highly detailed, 200K-stitch embroidery with applique on front, back and sleeves. Full-zip front with stand-up collar, front welt pockets, ribbed cuffs and bottom band. 100% cotton twill shell. Taffeta lining. Imported. Sizes: M-XXL.  
VFK-111 \$119.99

AVAILABLE DRIVERS

D. Elliott	A. Harvick	B. Johnson	C. Martin	E. Wallace
J. Stewart	D. Jarrett	M. Wallace	R. Wallace	

**B. Denim Jacket NEW!** Great to have for those windy days. Favorite driver's car number, replica signature and team owner logo embroidered on the front, suede patch with driver graphics between checkered flags on the back. 100% denim. Imported. Size: M-XXL.  
VFK-117 \$64.99

AVAILABLE DRIVERS

B. Elliott	D. Jarrett	R. Wallace
J. Stewart	F. Regier	T. Crigger

**C. Perfect Run Jacket**  
Keep up your hot streak in this winning crew jacket. It features updated team and sponsor logos worn by your favorite driver in highly detailed, 200K-stitch embroidery with applique on front, back and sleeves. Full-zip front with stand-up collar, front welt pockets, ribbed cuffs and bottom band. 100% cotton twill shell. Taffeta lining. Imported. Sizes: M-XXL.  
VFK-111 \$119.99

AVAILABLE DRIVERS

D. Elliott	A. Harvick	B. Johnson	C. Martin	E. Wallace
J. Stewart	D. Jarrett	M. Wallace	R. Wallace	

**D. Denim Jacket NEW!** Great to have for those windy days. Favorite driver's car number, replica signature and team owner logo embroidered on the front, suede patch with driver graphics between checkered flags on the back. 100% denim. Imported. Size: M-XXL.  
VFK-117 \$64.99

AVAILABLE DRIVERS

B. Elliott	D. Jarrett	R. Wallace
J. Stewart	F. Regier	T. Crigger

**E. Perfect Run Jacket**  
Keep up your hot streak in this winning crew jacket. It features updated team and sponsor logos worn by your favorite driver in highly detailed, 200K-stitch embroidery with applique on front, back and sleeves. Full-zip front with stand-up collar, front welt pockets, ribbed cuffs and bottom band. 100% cotton twill shell. Taffeta lining. Imported. Sizes: M-XXL.  
VFK-111 \$119.99

AVAILABLE DRIVERS

D. Elliott	A. Harvick	B. Johnson	C. Martin	E. Wallace
J. Stewart	D. Jarrett	M. Wallace	R. Wallace	

**F. Denim Jacket NEW!** Great to have for those windy days. Favorite driver's car number, replica signature and team owner logo embroidered on the front, suede patch with driver graphics between checkered flags on the back. 100% denim. Imported. Size: M-XXL.  
VFK-117 \$64.99

AVAILABLE DRIVERS

B. Elliott	D. Jarrett	R. Wallace
J. Stewart	F. Regier	T. Crigger

**G. Perfect Run Jacket**  
Keep up your hot streak in this winning crew jacket. It features updated team and sponsor logos worn by your favorite driver in highly detailed, 200K-stitch embroidery with applique on front, back and sleeves. Full-zip front with stand-up collar, front welt pockets, ribbed cuffs and bottom band. 100% cotton twill shell. Taffeta lining. Imported. Sizes: M-XXL.  
VFK-111 \$119.99

AVAILABLE DRIVERS

D. Elliott	A. Harvick	B. Johnson	C. Martin	E. Wallace
J. Stewart	D. Jarrett	M. Wallace	R. Wallace	

**H. Denim Cap** For the devoted fan. Driver's car number and replica signature featured in the center of a NASCAR oval. Denim suede visor. Meter snap closure. Embossed suede applique. Imported. Adjustable.  
VFK-106 \$18.99

AVAILABLE DRIVERS

B. Elliott	D. Jarrett	R. Wallace
J. Stewart	F. Regier	T. Crigger

• Order 24 hours a day, 7 days a week.  
[store.NASCAR.com](http://store.NASCAR.com)

2 **NASCAR.COM** [store.NASCAR.com](http://store.NASCAR.com) 1.888.638.2273

[store.NASCAR.com](http://store.NASCAR.com) 1.888.638.2273

**NASCAR.COM** 3

customer service: (800) 123-4567 [my cart](#) [2 items in cart]

order status my account help login

**MARVEL.COM STORE**

SEARCH:

SHOP BY:  
 Select a Character...  
 Select a Department...

FEATURED SHOPS!  
 X-MEN SPIDER-MAN

**BENDIS!**



kill time with...  
 the Punisher!  
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top 5 list!

1. American Needle  
 Lal.ers 2001 NBA Champions Adjustable Cap  
 \$19.95
2. VF Knitwear  
 Shanghai Official 2001 NBA Finals M-P T-Shirt  
 \$17.99
3. VF Knitwear  
 Lal.ers NBA Western Conference Championship T-Shirt  
 \$17.99
4. Champion  
 Men's Wash Short  
 \$25.00
5. Champion  
 Lal.ers Pajama Shorts  
 \$29.95

taking  
**Marvel by storm!**

Brian Michael Bendis, one of the most popular new creators in years, moves to Marvel. With books like POWERS and Jinx under his belt, he's ready to take on some of Marvel's powerhouses!

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Role: Designer  
 Date: 2002

## Marvel.com Website

Marvel Comics wanted to update their web site with electronic commerce capabilities. The screens here are designs submitted to show how our platform would look with a possible redesign of their entire site. The old site didn't make use of the many properties controlled by Marvel that make up their brand. Introducing characters to the design reinforced Marvel's position as a premiere comic book publisher.

customer service: (800) 123-4567 [my cart](#) [2 items in cart]

order status my account help login

**MARVEL.COM STORE**

SEARCH:

SHOP BY:  
 Select a Character...  
 Select a Department...

FEATURED SHOPS!  
 X-MEN SPIDER-MAN

go back to:  
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[Shirts](#)  
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**apparel**

Calaway - Men's GBB Hawkeye Driver  
 Price: **\$124.99**

Select Product Options

You can always remove it later. We'll set one up for you...

Use if you're redeeming a promotional certificate or coupon.

**Related Products**

- Ashworth Men's Classic Pique Polo Reg. \$39.99
- Ashworth Men's Classic Pique Polo Reg. \$39.99 **Sale \$19.99**
- Ashworth Men's Classic Pique Polo Reg. \$39.99

**Useful Links**

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[View all Wilson products](#)  
[View similar products](#)

**Description**

Color: Black

**The Kobe**  
 Representing one of the most dynamic players of the NBA, The Kobe is a streamlined embodiment of pure engineering. Using the same design philosophy as a top German automaker, The Kobe fuses a performance product with the look of precision. With a simple, clean shape and attention to details, this shoe defines the new direction of sports product creation. Some other important information for your viewing pleasure. All your base are belong to us. This is exciting news. Verily

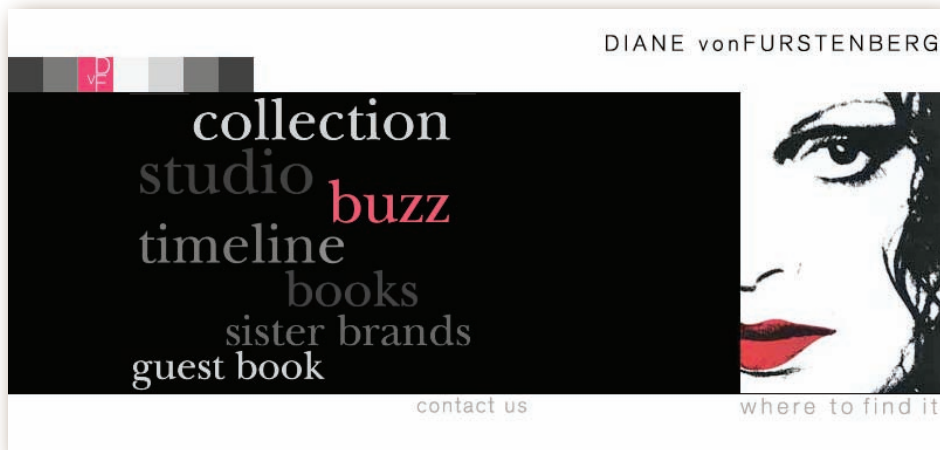
**Features**

Upper: Lightweight Synthetic Leather  
 Outsole: Herringbone Non-marking Rubber  
 Material:  
 Midsole: adiPRENE™

## Diane von Furstenberg

Role: Art Director / Designer  
Date: 2001-2002

Diane von Furstenberg is a couturier of high-end women's clothing. Creator of the "wrap dress" Ms. von Furstenberg lost popularity in late 70s, but she recreated her company for the 90s. Part of that recreation was a new brand and accompanying web site.



## MVP.com Website

Role: Art Director / Designer  
Date: 2000-2001

MVP.com was an internet only sports retailer specializing in high-end sporting goods. The site was designed to be easily updated for merchandising specials and marketing campaigns. Ease of use was also of paramount concern, keeping the site navigation up to date and responding to user input.

**mvp.com** Search  GO

**SHOP BY SPORT**  
choose an activity and explore

**SHOP BY BRAND**  
choose a brand and explore

**SHOP BY DEPARTMENT**  
mens, womens, children and more...

**MVP EDGE**  
athlete tips, buyers guides, and more...

**SHOPPING BASKET** 5 items(s)  
view your items or checkout

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**sports**  
Baseball  
Basketball  
Ice Hockey  
Football  
Golf  
Camping/Hiking  
Fitness  
Running  
Tennis  
Lacrosse  
[more...](#)

**brands**  
adidas  
Columbia  
New Balance  
Oakley  
Wilson  
[more...](#)

**departments**  
Women's  
Kid's  
The Fan Shop  
Footwear  
Watches  
Sunglasses  
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Monday, April 10, 2000

**Men's Equipment Boost**  
Water resistant synthetic leather upper  
Carbon rubber outsole  
Highly adaptable and nimble for trail use only

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Only MVP.com has MVP Edge, where you'll find insight and advice from the world's top athletes and experts on products, training, performance and more.

**shop baseball!**

**New Balance**  
Men's M803AT

**Demarini**  
Men's Doublewall Distance Softball Bat

**Rawlings**  
PRO-1000FBG

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**mvp.com** gear up for sport

Wednesday, August 9, 2000

**SHOPPING BASKET** 0 items in basket

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Saucony

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buy any pair and get a second at **HALF PRICE!**

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Receive free shipping on NFL and NCAA football gear from our ultimate Fan Shop.  
Click Here for the Fan Shop

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Think used clubs means your Dad's rusty set? Think again. Find brand spankin' new, and not-so brand spankin' new, awesome clubs at great deals.  
Click for Callaway, Titleist, Taylor Made and more.

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gear up for sport

Wednesday, August 9, 2000

SHOPPING BASKET 0 items in basket

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**SHOP**

sports & fitness

outdoors

departments

**outlet store**

BRANDS


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-  Nike Hockey
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WOMEN'S



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**Glossary**

Get Strong



If your goal is to achieve ideal physical fitness, a strength-training program is an essential ingredient you need to succeed. Even if you don't want to bulk up like Arnold or Linda Hamilton in Terminator 2 (did you see her guns?), you still need great muscle fitness to meet a variety of fitness goals -- including losing weight.

[Click Here for more...](#)

The Skinny on Weight Loss



Before you dive into the latest no sugar or low fat/high protein fad diet, why don't you try something a bit easier? Stick to the facts! The real deal on losing weight seems to get lost in the shuffle and shadowed by quick weight loss schemes. Your best bet is to learn the basics.

[Click here for more...](#)

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Reg. \$74.99

Sale \$37.50



Hind

[Women's Laser Short](#)

Reg. \$28.99

Sale \$14.50



Fancy Pants

[Women's Fancy Pants - Diamonds Brief](#)

\$17.50

GOLF



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the premier online sports & outdoors store

SHOPPING BASKET

0 items in basket

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Wednesday, August 9, 2000

HOME    SPORTS & FITNESS    GOLF    OUTDOORS & CAMPING    FOOTWEAR & APPAREL    FAN SHOP

WOMEN'S    OUTLET    BACK TO SCHOOL

SEARCH

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**SHOP**

- [Bags \(26\)](#)
- [Ball Retrievers \(4\)](#)
- [Balls \(45\)](#)
- [Books \(13\)](#)
- [British Open \(4\)](#)
- [Carts \(10\)](#)
- [Clothing \(130\)](#)
- [Clubs \(107\)](#)
- [First Aid & Protection \(1\)](#)
- [Footwear Care \(34\)](#)
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- [Golf Spike Wrench \(1\)](#)
- [Hats \(13\)](#)
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- [NFL Fan Gear \(5\)](#)
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-  Nike Hockey
-  Oakley
-  Saucony

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An honest assessment of your game is key to selecting a driver. The right driver can enhance your strength while minimizing your weaknesses to help produce long, accurate drives that will put you in a position to lower your scores.

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\$29.99



Ashworth

[Men's Classic Pique Polo](#)

\$39.99



Datrek

[Dura Glide Cover](#)

\$139.99

MLB    Thur, Aug 10

Rangers 0

Indians 0

Scheduled 7:05 et

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