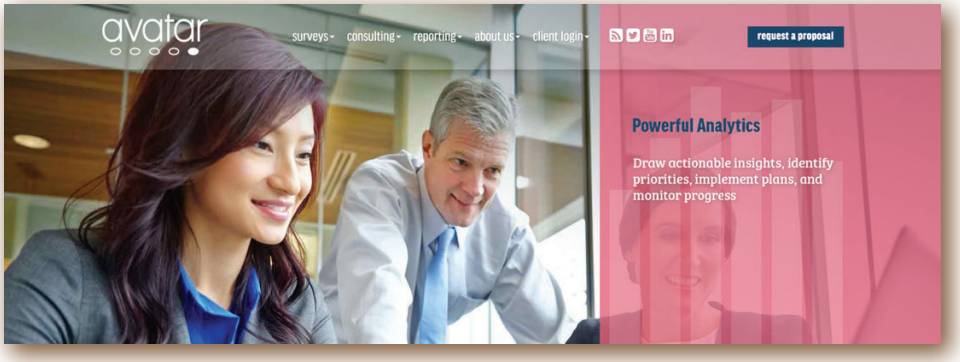
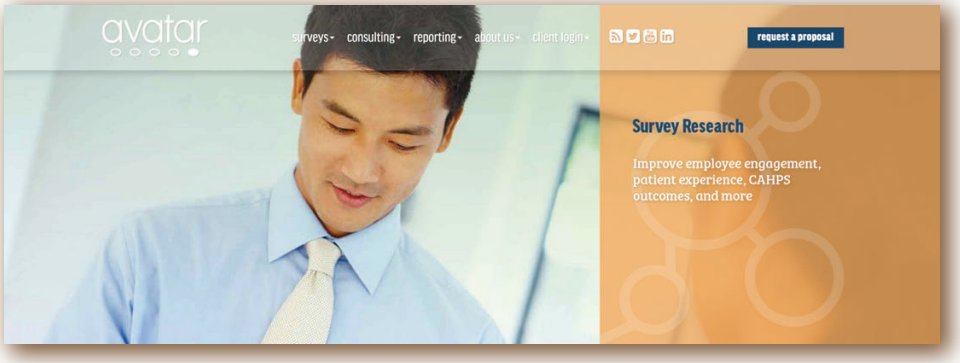
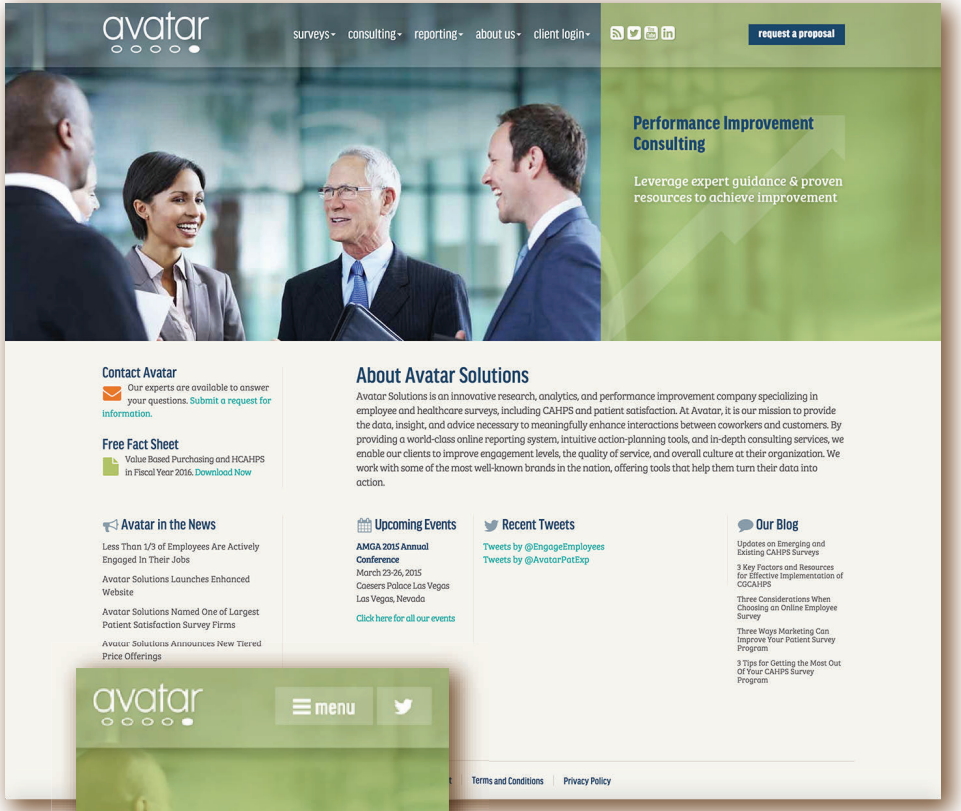
Avatar Solutions Website

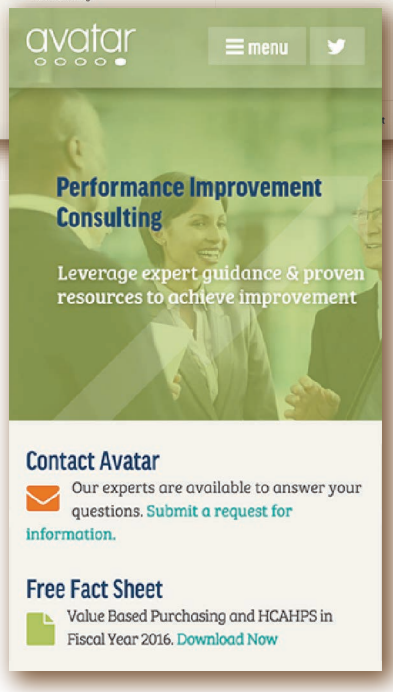
Role: Designer & Developer
Date: 2014

Avatar Solutions needed to update the visual design of their website to meet new sales targets and marketing goals. In addition to updating the look and feel the technical implementation was updated to accomodate new web technologies and mobile browsers.





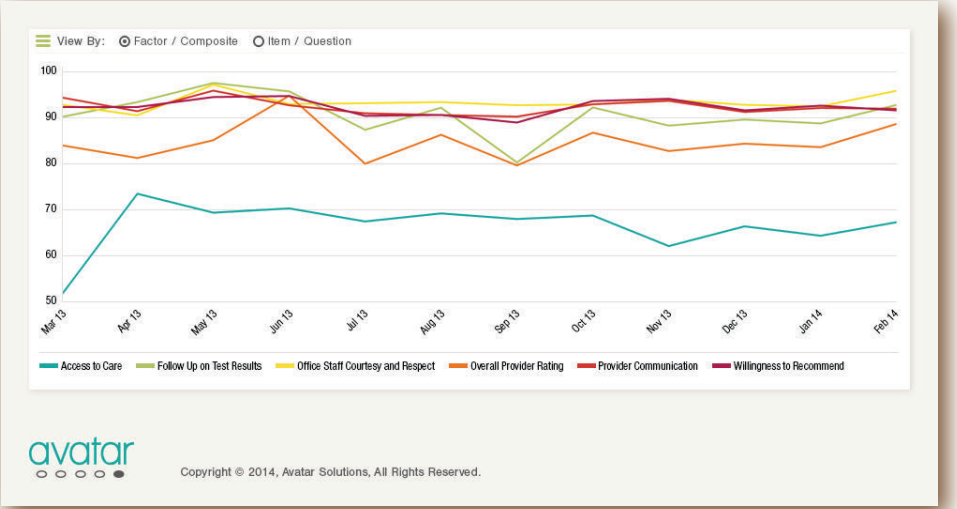




Improving Care

Avatar Solutions wanted to update their reporting platform with a new look and feel. Updating their application to be more usable and use newer web technologies such as responsive design. They wanted a more interactive web application uding HTML5, CSS and JavaScript.

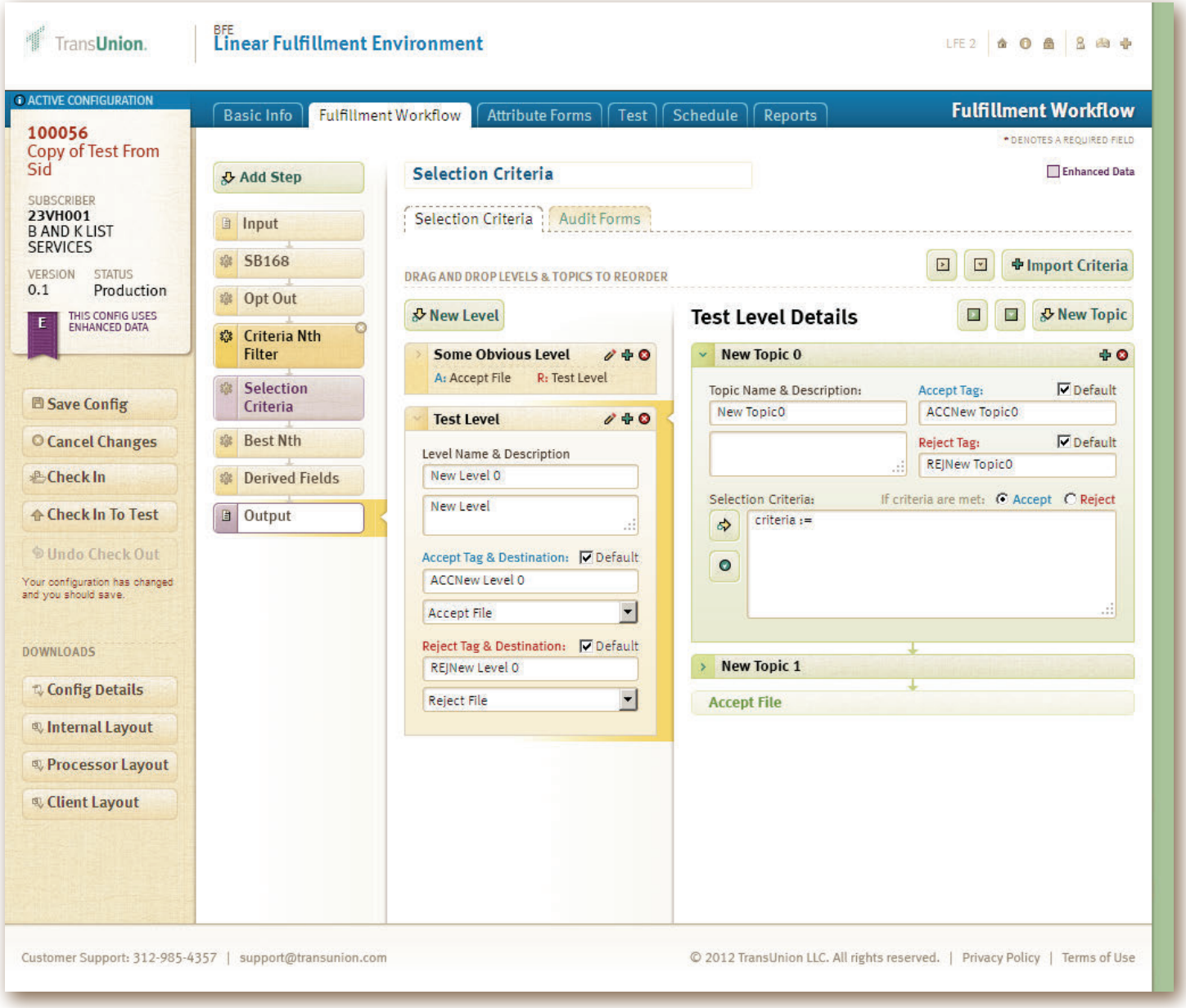
Role: Designer
Date: 2014



Role: Designer
Date: 2011

TransUnion Decisioning Tool

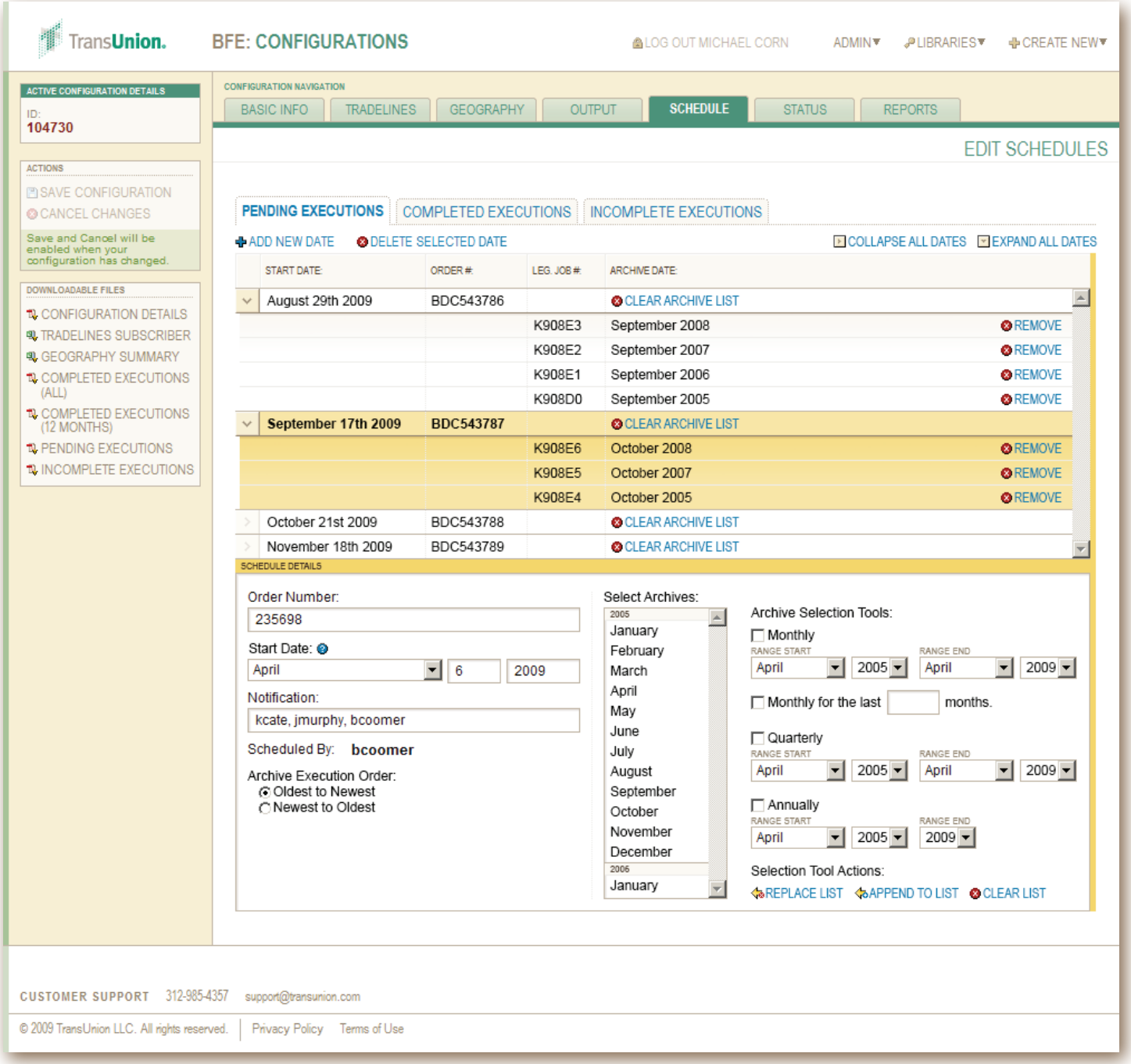
TransUnion introduced a new Decisioning System based on new back-end technology. We continued to use feedback from users of previous systems and UX best practices. We also introduced a more dynamic UI using more DOM manipulation and AJAX to create a more integrated experience.



Role: Designer
Date: 2009

TransUnion Decisioning Tool

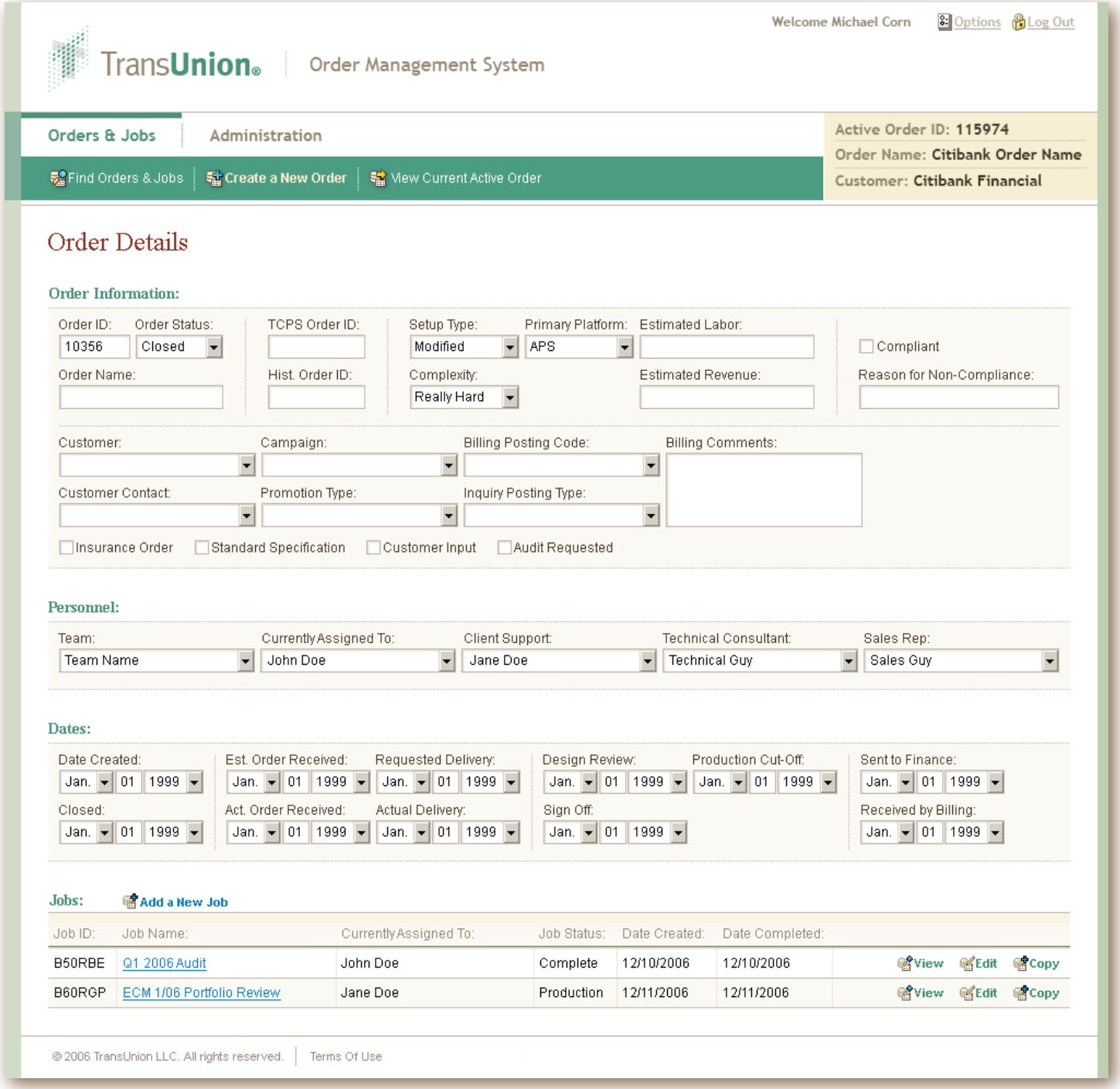
TransUnion continued to upgrade its Decisioning Systems with new capabilities. As the application was upgraded feedback from users and more up to date best practices were introduced to the UI making the experience better for users.



Role: Designer
Date: 2008

TransUnion Order Management System

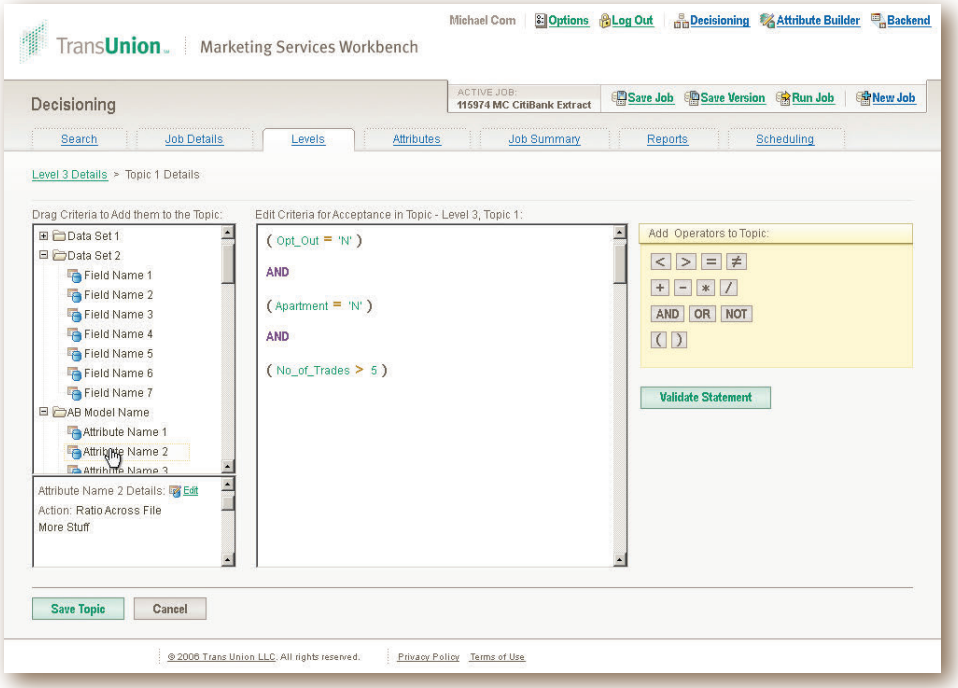
TransUnion upgraded its Order Management System from an Access database to a web application. This allowed for more distributed access and a more robust application.

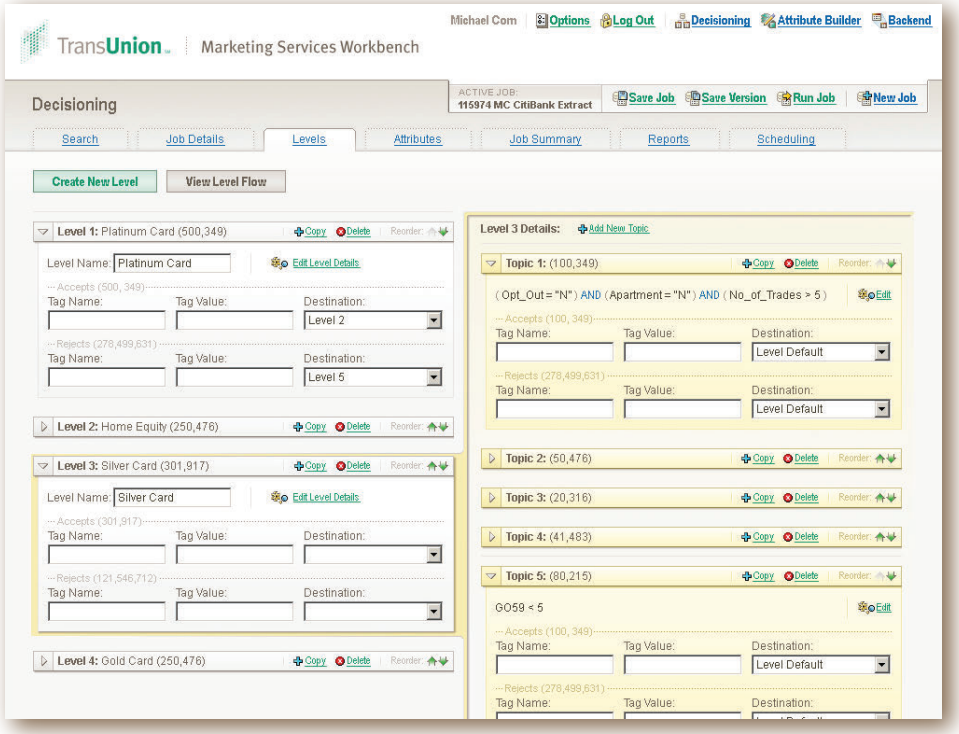


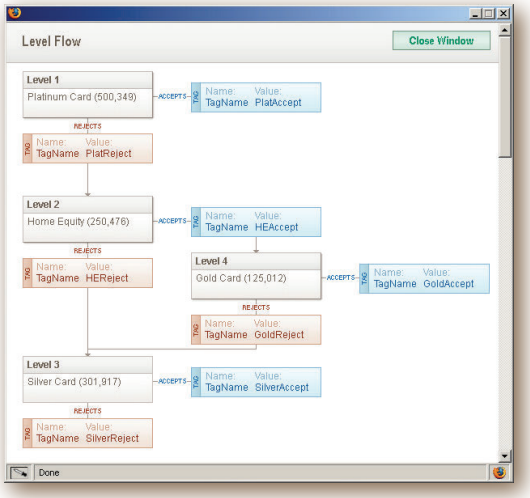
TransUnion Decisioning Tool

Role: Designer
Date: 2006

TransUnion replaced its mainframe applications with web based applications running on open systems. TransUnion's business processes are extremely complex. The goal of each application was to take that complexity and make it manageable for novice users, while allowing experienced users access to the tool's full capabilities.



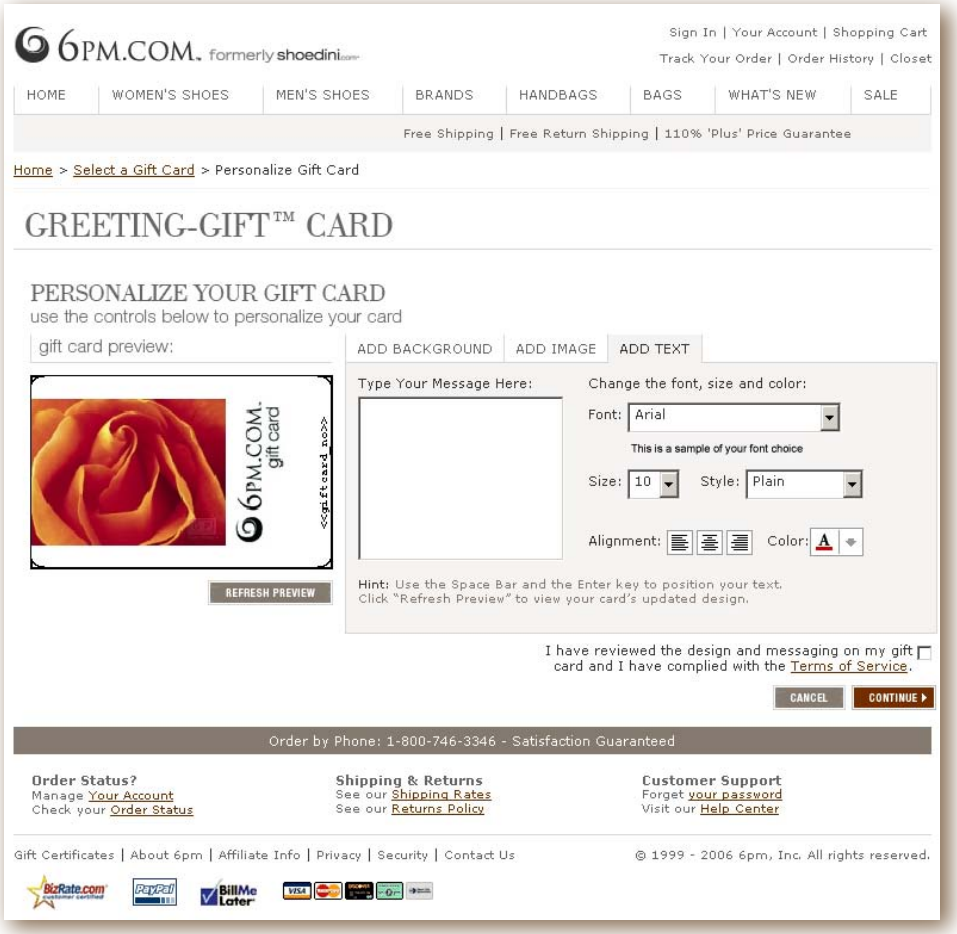


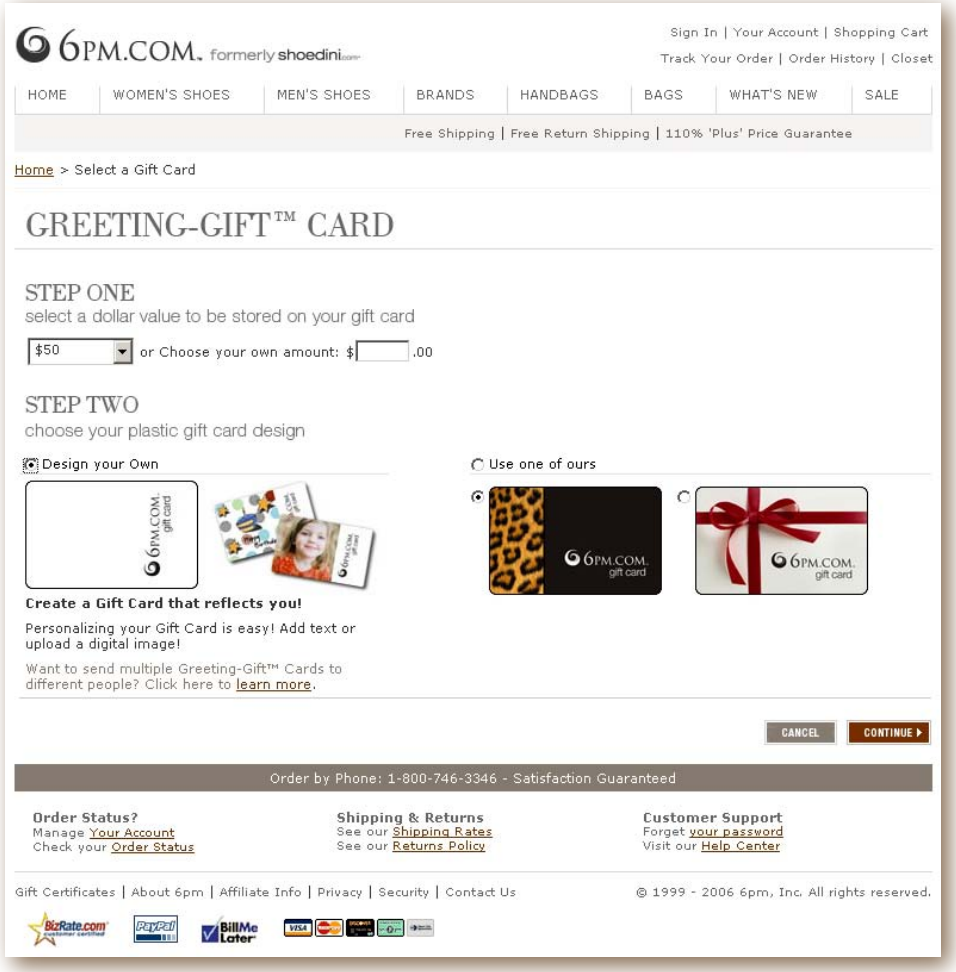


6pm.com Website

Role: Art Director / Designer
Date: 2005

6pm.com was a rebranding of shoe retailer Shoedini. As part of their new offering they added giftcards to tthe site. Arroweye Solutions provideed the giftcard service which we designed to seemlessly fit into their new look and feel. As part of this we redesigned our customization interface to better meet their needs.





CMXsports and CMXvision Websites

Role: Art Director / Designer
Date: 2004

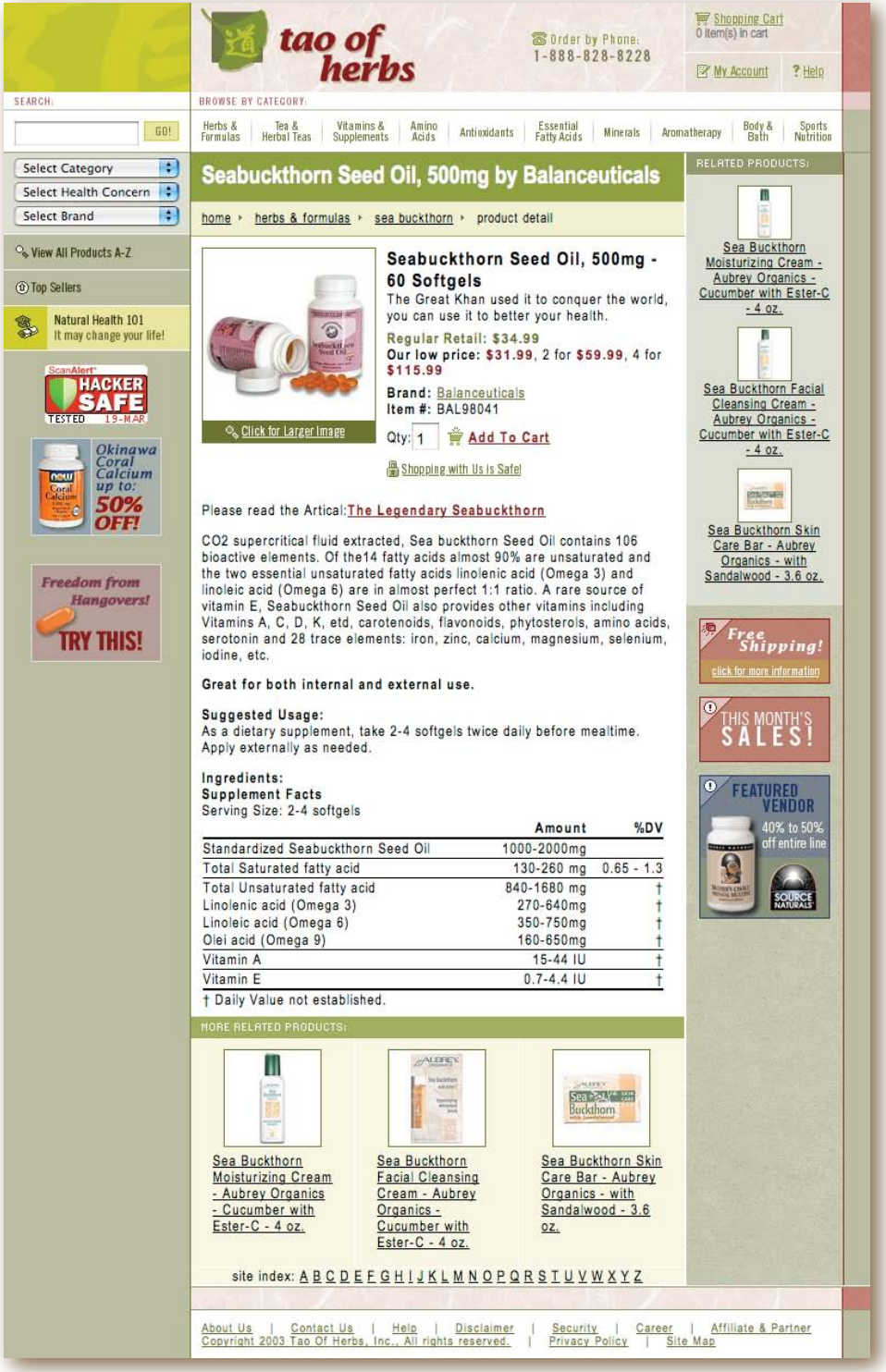
CMX was a commodities trading company that was flush with their success on the Internet. The owner's interest in sports and entertainment led him to create a network of entertainment sites with the eventual goal of downloadable pay-per-view style videos and memberships.

Tao of Herbs Website

Role: Designer
Date: 2003-2004

Tao of Herbs had an existing website that they wanted to update.

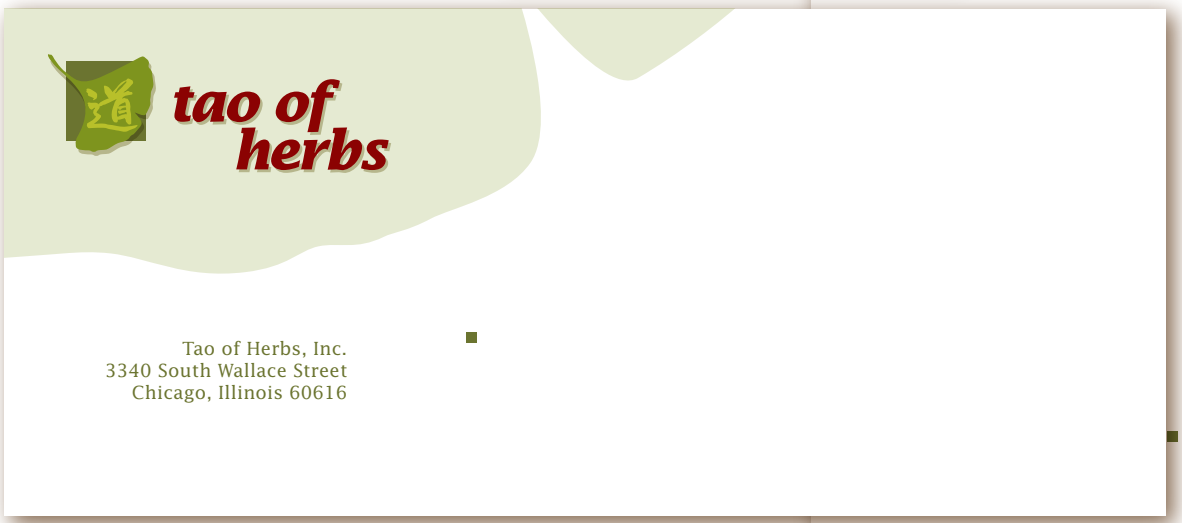
The main goal of updating the website was to have a more usable store interface and to create a brand to better compete in the crowded space of herbal healthcare.



Role: Designer
Date: 2003

Tao of Herbs

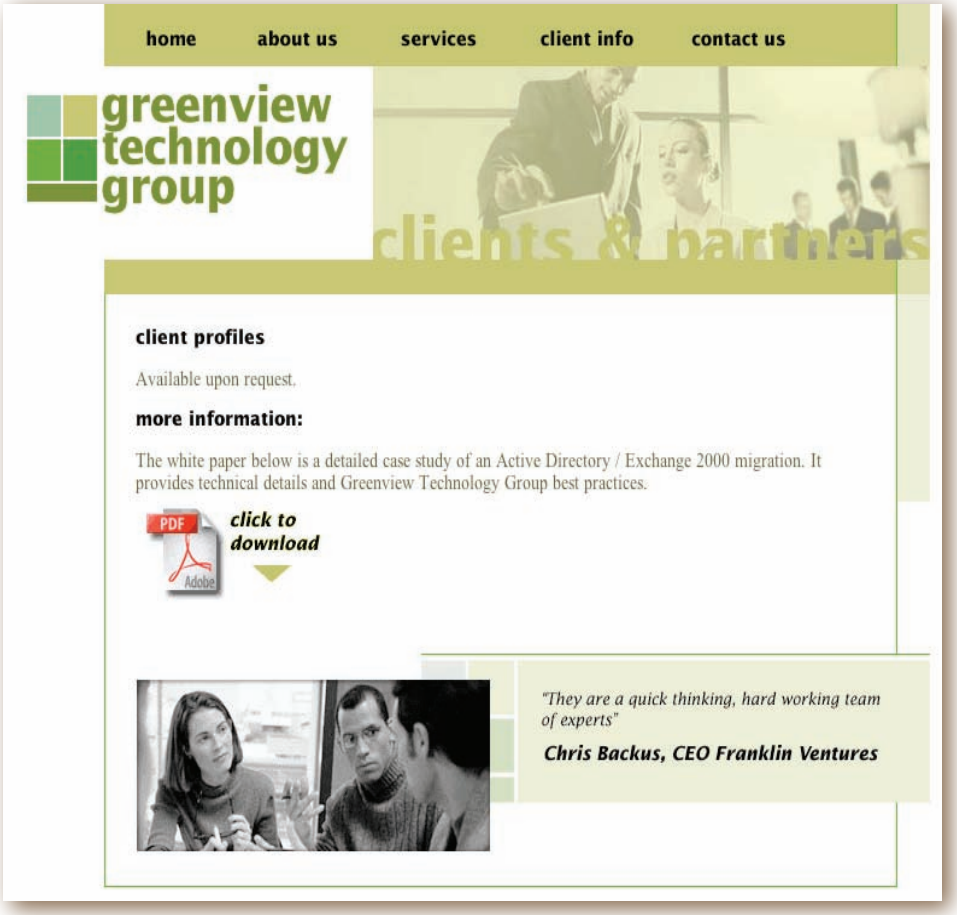
Tao of Herbs wanted an identity that helped to separate them from the crowd of herbal remedy providers on the internet. A clean, elegant design was decided upon to better reflect a higher quality of product.



Greenview Technology Group Website

Greenview Technology Group is a strategic and technology consulting firm specializing in storage and infrastructure installations. Their website is purely informational emphasizing their skillset and client satisfaction.

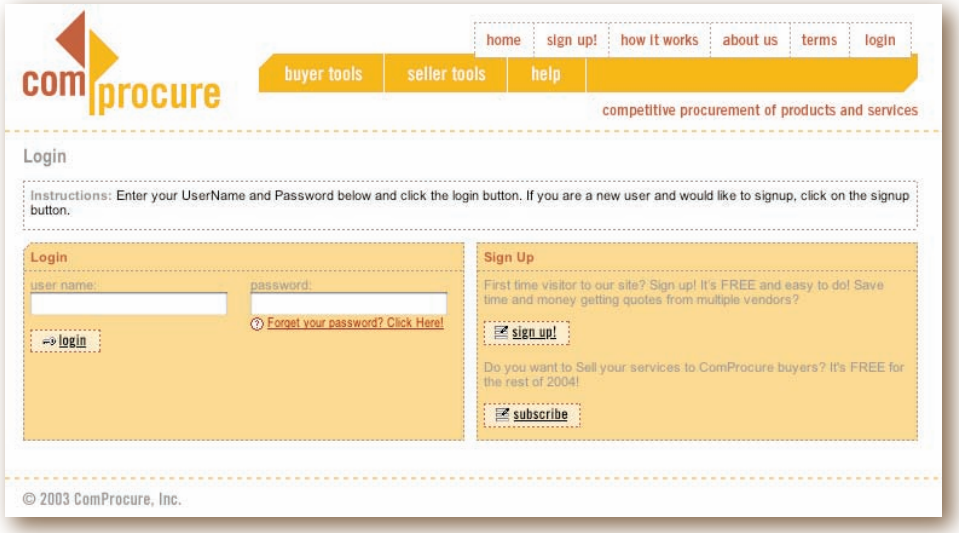
Role: Designer
Date: 2003

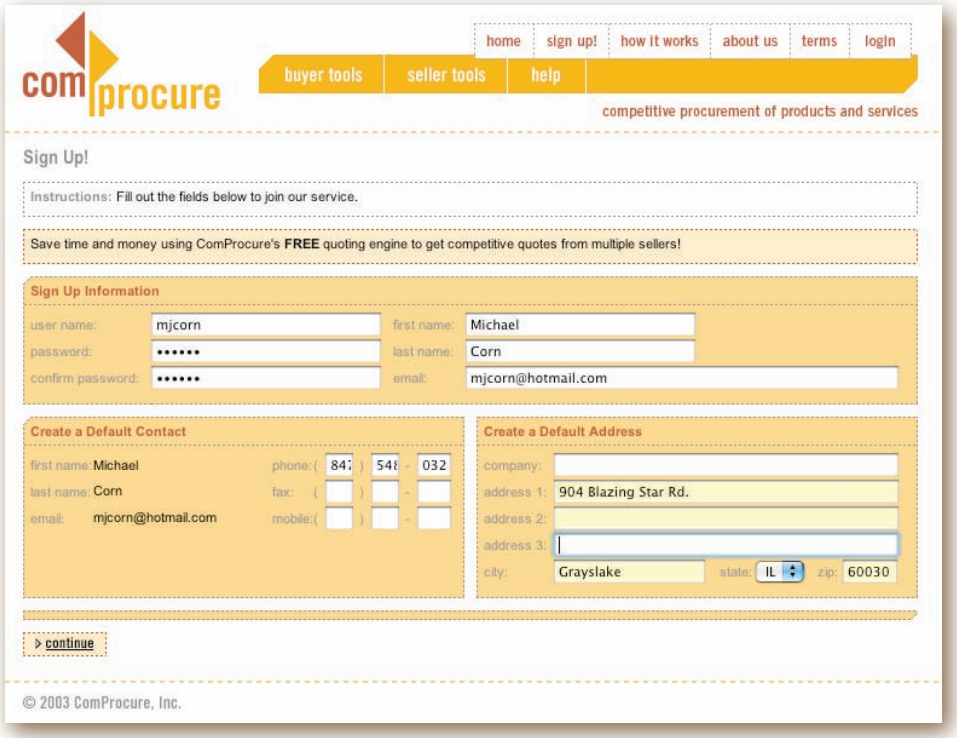


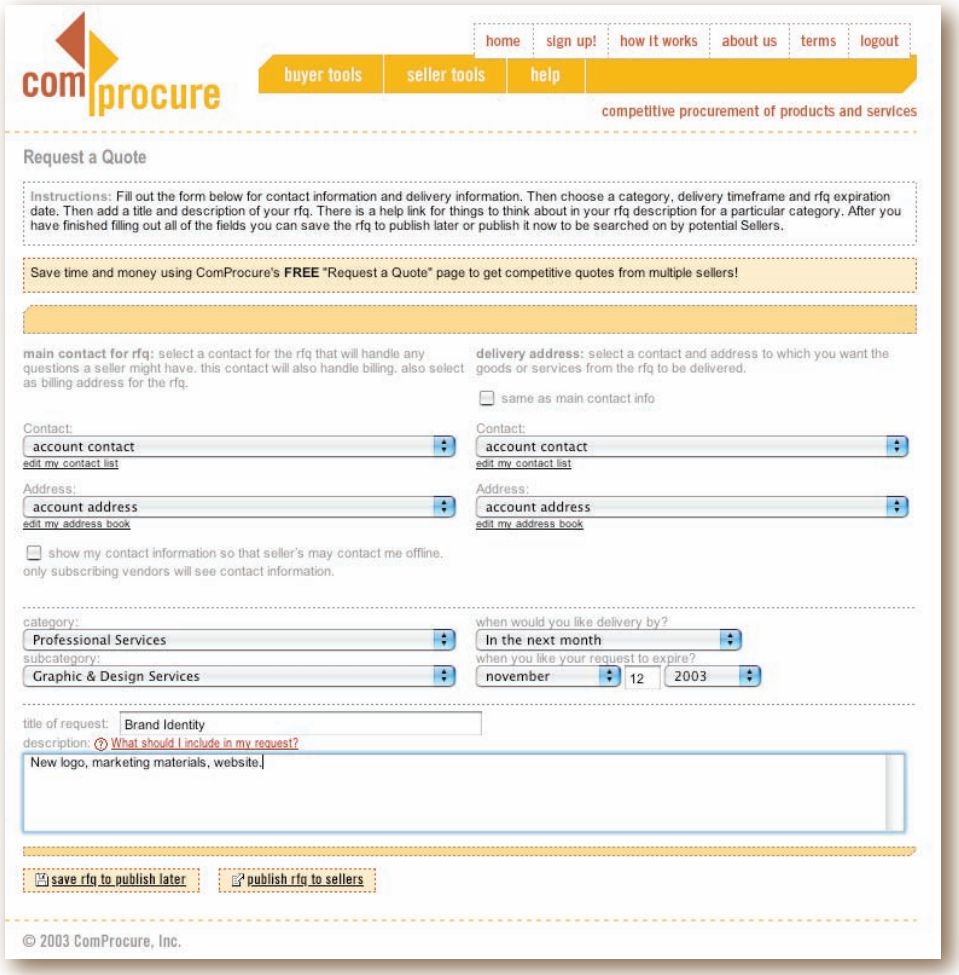
ComProcure.com Website

ComProcure is a business to business web site that connects buyers with the merchants that sell the goods or service they need. A clean, easy to use interface was designed to quickly get a buyer into the site and trained to use the site's tools.

Role: Designer
Date: 2003




com procure
home
sign up!
how it works
about us
terms
login
buyer tools
seller tools
help
competitive procurement of products and services
Sign Up!
Instructions: Fill out the fields below to join our service.
Save time and money using ComProcure's FREE quoting engine to get competitive quotes from multiple sellers!
Sign Up Information
user name: mjcorn
password: ••••••
confirm password: ••••••
first name: Michael
last name: Corn
email: mjcorn@hotmail.com
Create a Default Contact
first name: Michael
last name: Corn
email: mjcorn@hotmail.com
phone: (847) 548 - 032
fax: ( ) -
mobile: ( ) -
Create a Default Address
company:
address 1: 904 Blazing Star Rd.
address 2:
address 3:
city: Grayslake
state: IL
zip: 60030
continue
© 2003 ComProcure, Inc.


com procure
home
sign up!
how it works
about us
terms
logout
buyer tools
seller tools
help
competitive procurement of products and services
Request a Quote
Instructions: Fill out the form below for contact information and delivery information. Then choose a category, delivery timeframe and rfq expiration date. Then add a title and description of your rfq. There is a help link for things to think about in your rfq description for a particular category. After you have finished filling out all of the fields you can save the rfq to publish later or publish it now to be searched on by potential Sellers.
Save time and money using ComProcure's FREE "Request a Quote" page to get competitive quotes from multiple sellers!
main contact for rfq: select a contact for the rfq that will handle any questions a seller might have. this contact will also handle billing. also select as billing address for the rfq.
delivery address: select a contact and address to which you want the goods or services from the rfq to be delivered.
same as main contact info
Contact: account contact
edit my contact list
Address: account address
edit my address book
Contact: account contact
edit my contact list
Address: account address
edit my address book
show my contact information so that seller's may contact me offline.
only subscribing vendors will see contact information.
category: Professional Services
subcategory: Graphic & Design Services
when would you like delivery by? In the next month
when you like your request to expire? november 12 2003
title of request: Brand Identity
description: What should I include in my request?
New logo, marketing materials, website.
save rfq to publish later
publish rfq to sellers
© 2003 ComProcure, Inc.

Role: Designer
Date: 2003

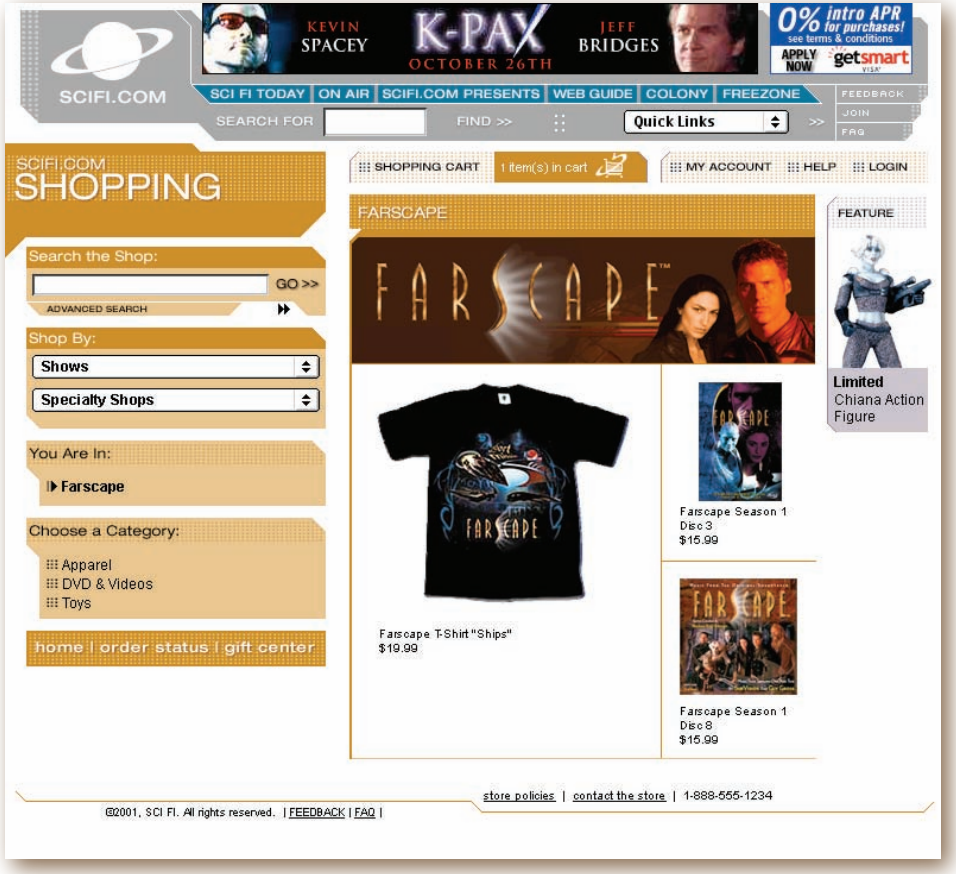
ComProcure Corporate Identity

ComProcure's identity was designed to reflect the idea of a transaction while playing of the letters of the name. It was also kept very clean and simple to associate it with the ease of use of the site.

SciFi.com Store Website

Role: Designer
Date: 2002

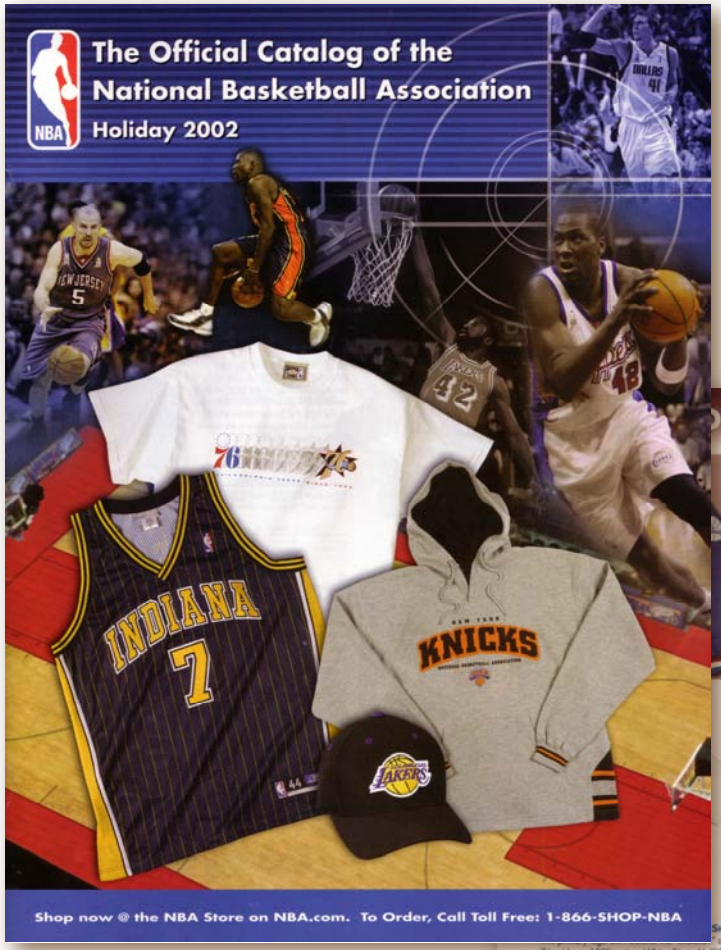
SciFi was looking for a store platform to enhance their web site. The store was designed to fit into their existing web site and compliment their on-air branding.



NBA Store Website

Role: Art Director / Designer
Date: 2001-2002

The NBA was moving their store to a new ecommerce platform. Styleclick worked with the NBA's internal marketing team to maximize their brand representation while maintaining an easy to use store.



After Styleclick successfully launched the NASCAR.com catalog the same service was offered to NBA.com. Once again the design reflected the website, with extensive use of the NBA's impressive photo collection.

Role: Art Director / Designer
Date: 2002

Role: Art Director / Designer
Date: 2002

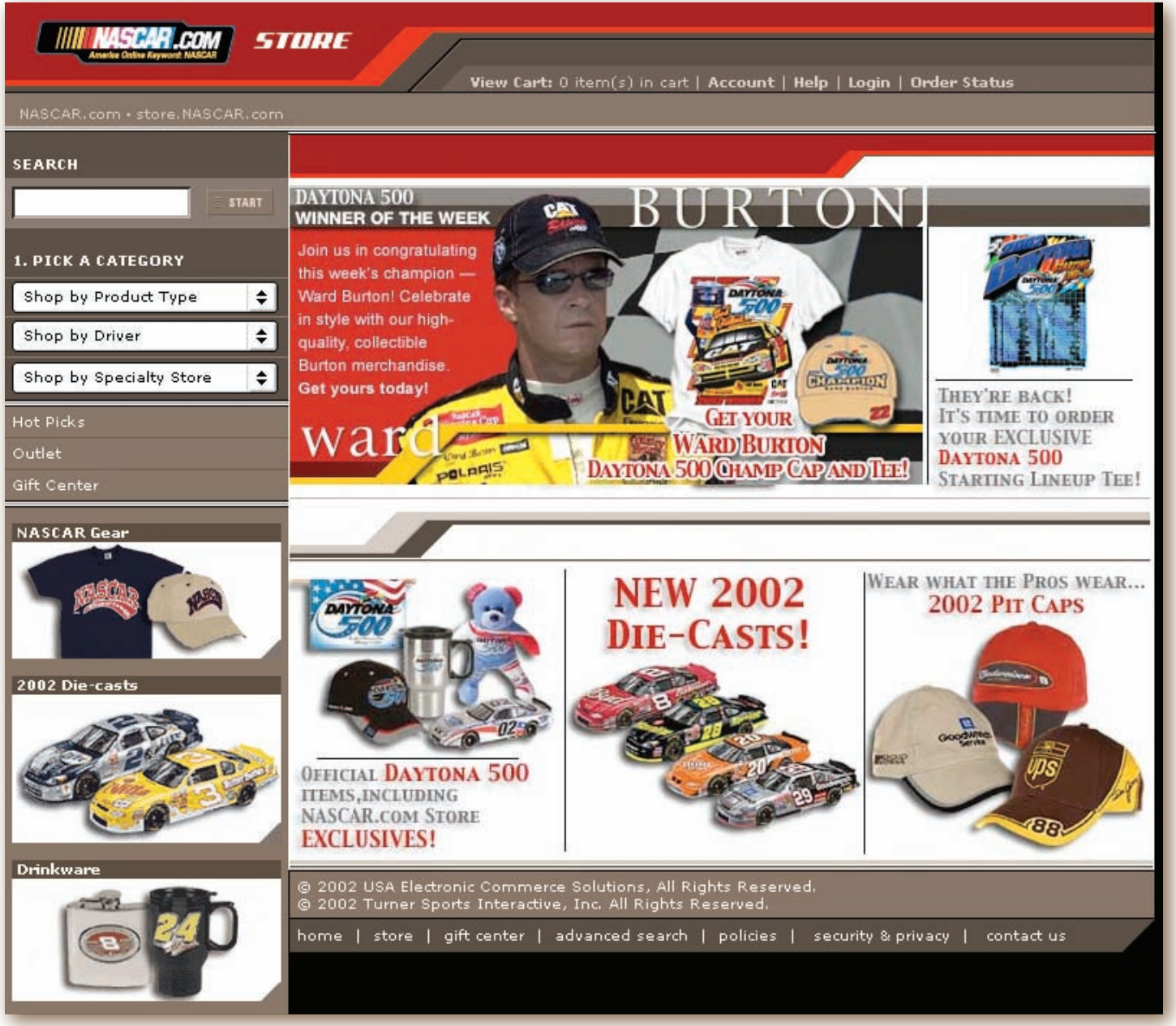
PGA Store Website

PGA had hosted their web store with MVP.com and was switching to a new provider after MVP.com was dissolved. In the process they were updating their print branding and launching a physical store. They wanted the web store to match the look and feel of the physical store.

Role: Art Director
Date: 2002

NASCAR.com Store Website

NASCAR redesigned their web site and Styleclick supplied the ecommerce engine for the store. The top navigation elements match the rest of NASCAR's web site, but the store navigation and content were designed to increase ease of use for selling product while maintaining the look and feel of NASCAR's existing web presence.

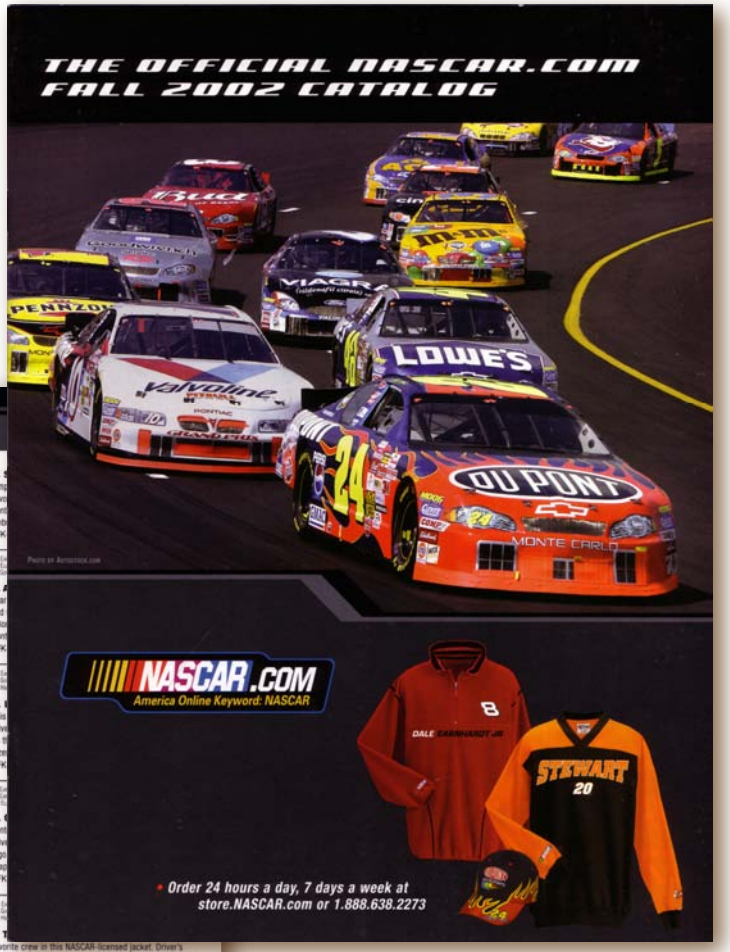


NASCAR.com Catalog

Role: Art Director
Date: 2002

NASCAR.com wanted to bring back their catalog from its three-year hiatus. Our photography process was expanded to include high-resolution photos for print.

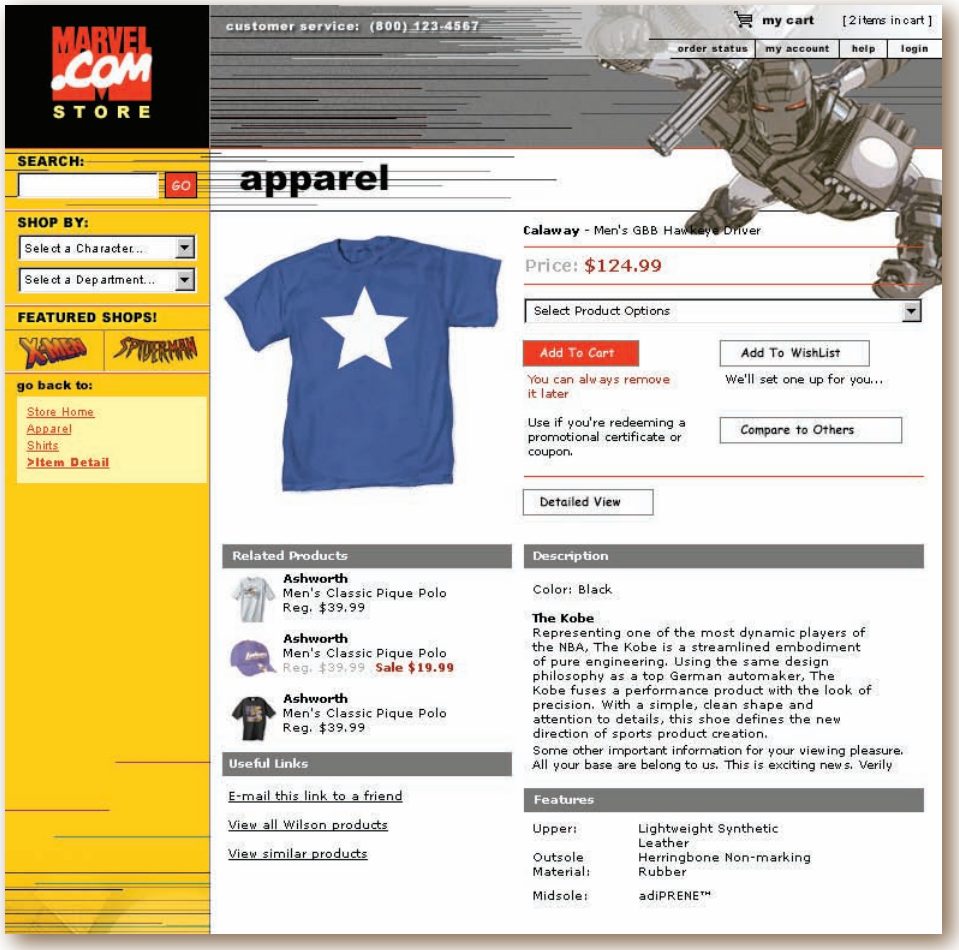
The design was meant to reflect the existing design of the website, keeping the two integrated from a marketing and infrastructure perspective.



Marvel.com Website

Role: Designer
Date: 2002

Marvel Comics wanted to update their web site with electronic commerce capabilities. The screens here are designs submitted to show how our platform would look with a possible redesign of their entire site. The old site didn't make use of the many properties controlled by Marvel that make up their brand. Introducing characters to the design reinforced Marvel's position as a premiere comic book publisher.



Diane von Furstenberg

Role: Art Director / Designer
Date: 2001-2002

Diane von Furstenberg is a couturier of high-end women's clothing. Creator of the "wrap dress" Ms. von Furstenberg lost popularity in late 70s, but she recreated her company for the 90s. Part of that recreation was a new brand and accompanying web site.

MVP.com Website

Role: Art Director / Designer
Date: 2000-2001

MVP.com was an internet only sports retailer specializing in high-end sporting goods. The site was designed to be easily updated for merchandising specials and marketing campaigns. Ease of use was also of paramount concern, keeping the site navigation up to date and responding to user input.

mvp.com
gear up for sport
Wednesday, August 9, 2000
SHOPPING BASKET 0 items in basket
MY ACCOUNT
HELP
LOGIN
SEARCH
GO
advanced search...
SHOP
sports & fitness
outdoors
departments
outlet store
BRANDS
featured brands
view all brands...
MAKE A SELECTION
Adventure Travel
Auto Racing
Badminton
Baseball
Basketball
Boxing
Camping/Hiking
Cheerleading
Cycling
Field Hockey
Fishing
Fitness
Football
Golf
Hunting
Ice Hockey
In-Line Hockey
In-Line Skating
Lacrosse
Leisure
Martial Arts
Yoga
CONCEPT SHOPS
adidas
Nike Hockey
Oakley
Saucony
WOMEN'S
The Skinny on Weight Loss
Before you dive into the latest no sugar or low fat/high protein fad diet, why don't you try something a bit easier? Stick to the facts! The real deal on losing weight seems to get lost in the shuffle and shadowed by quick weight loss schemes. Your best bet is to learn the basics.
Click here for more...
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If your goal is to achieve ideal physical fitness, a strength-training program is an essential ingredient you need to succeed. Even if you don't want to bulk up like Arnold or Linda Hamilton in Terminator 2 (did you see her guns?), you still need great muscle fitness to meet a variety of fitness goals -- including losing weight.
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Weight Loss: Mental Stepping Stones
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Fitness Apparel
Heart Rate Monitor
Home Gym Equipment for Cardiovascular Exercise
Home Gym Equipment for Strength Training
Nutritional Supplements
Running Shoes
Shoe Size
Sizing Apparel
Sizing Apparel for Kids
Sports Bra
Supports and Braces
Checklists
Cardiovascular Training Checklist
Strength Training Checklist
Training/Performance Tips
Basic Nutrition
Fitness Basics for Seniors
How To Begin a Fitness Program
Glossary
FEATURED PRODUCTS
Etonic
Women's Stabilite Turfgrips™
Reg. $74.99
Sale $37.50
Hind
Women's Laser Short
Reg. $28.99
Sale $14.50
Fancy Pants
Women's Fancy Pants - Diamonds Print
$17.50
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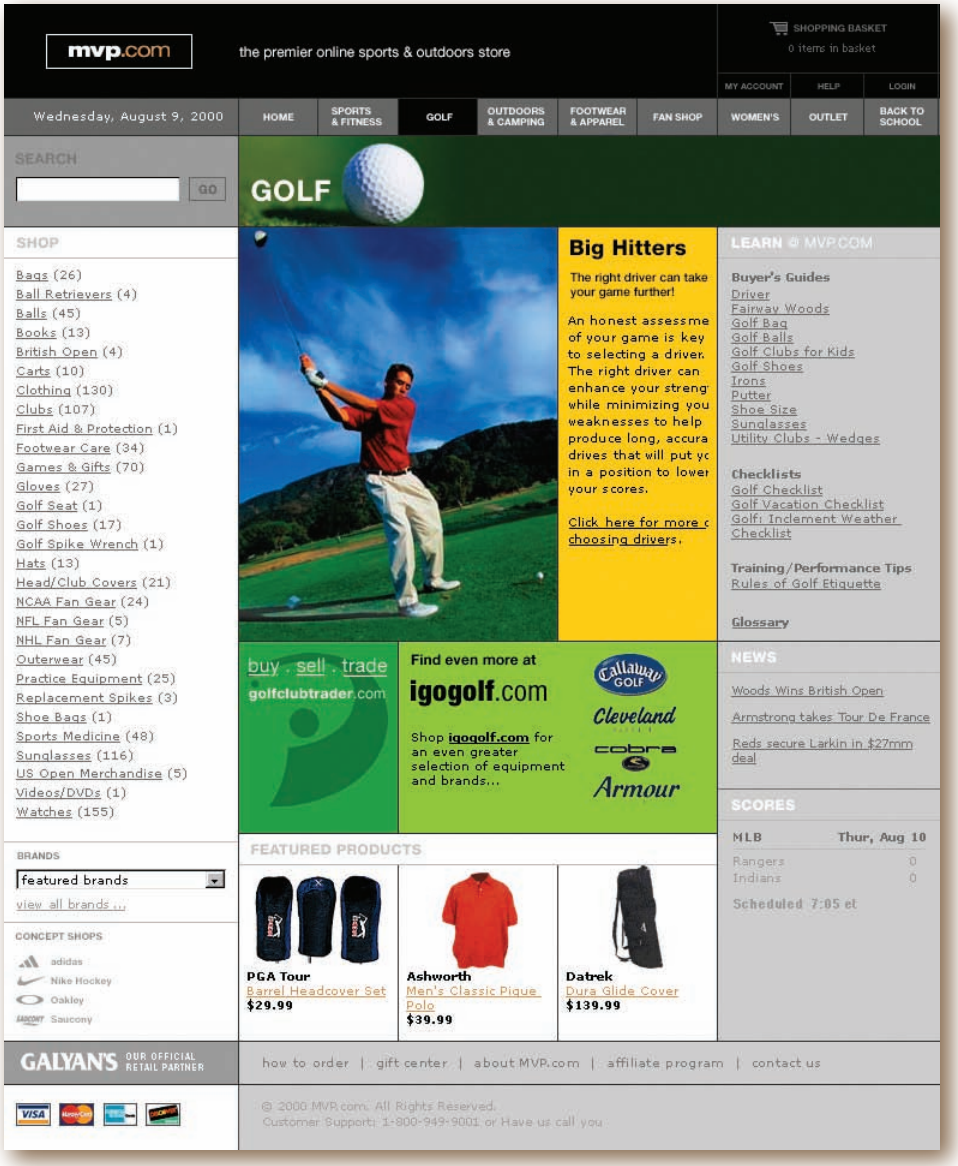
mvp.com
the premier online sports & outdoors store
SHOPPING BASKET
0 items in basket
MY ACCOUNT
HELP
LOGIN
Wednesday, August 9, 2000
HOME
SPORTS & FITNESS
GOLF
OUTDOORS & CAMPING
FOOTWEAR & APPAREL
FAN SHOP
WOMEN'S
OUTLET
BACK TO SCHOOL
SEARCH
GO
GOLF
SHOP
Bags (26)
Ball Retrievers (4)
Balls (45)
Books (13)
British Open (4)
Carts (10)
Clothing (130)
Clubs (107)
First Aid & Protection (1)
Footwear Care (34)
Games & Gifts (70)
Gloves (27)
Golf Seat (1)
Golf Shoes (17)
Golf Spike Wrench (1)
Hats (13)
Head/Club Covers (21)
NCAA Fan Gear (24)
NFL Fan Gear (5)
NHL Fan Gear (7)
Outerwear (45)
Practice Equipment (25)
Replacement Spikes (3)
Shoe Bags (1)
Sports Medicine (48)
Sunglasses (116)
US Open Merchandise (5)
Videos/DVDs (1)
Watches (155)
BRANDS
featured brands
view all brands ...
CONCEPT SHOPS
adidas
Nike Hockey
Oakley
Saucony
Big Hitters
The right driver can take your game further!
An honest assessme of your game is key to selecting a driver. The right driver can enhance your streng while minimizing you weaknesses to help produce long, accura drives that will put yo in a position to lower your scores.
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Fairway Woods
Golf Bag
Golf Balls
Golf Clubs for Kids
Golf Shoes
Irons
Putter
Shoe Size
Sunglasses
Utility Clubs - Wedges
Checklists
Golf Checklist
Golf Vacation Checklist
Golf: Inclement Weather Checklist
Training/Performance Tips
Rules of Golf Etiquette
Glossary
buy . sell . trade
golfclubtrader.com
Find even more at
igogolf.com
Shop igogolf.com for an even greater selection of equipment and brands...
Callaway GOLF
Cleveland
cobra
Armour
NEWS
Woods Wins British Open
Armstrong takes Tour De France
Reds secure Larkin in $27mm deal
SCORES
MLB
Thur, Aug 10
Rangers 0
Indians 0
Scheduled 7:05 et
FEATURED PRODUCTS
PGA Tour
Barrel Headcover Set
$29.99
Ashworth
Men's Classic Pique Polo
$39.99
Datrek
Dura Glide Cover
$139.99
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